

Geog 2144A – Geography of Tourism

Course Outline: Section 001 Distance Studies 2024

1. Course Information

Delivery Mode online

Details about design and delivery of the course are listed below in Section 6



Classes Start	Classes End	Last Day to Add	Last Day to Drop	Exams
May 6	July 26	May 10	June 10	July 29-August 1

Monday May 20, 2024: Victoria Day Holiday

Monday July 1, 2024: Canada Day



Course Instructor	Contact Information	Office Hours
Dr. Wes Kinghorn	wkinghor@uwo.ca	Monday 9-11am (by appt.)

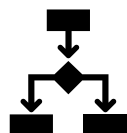
Teaching Assistant(s)	Contact Information	Office Hours



- Office hours will be held remotely by phone/Zoom
- Students will be able to sign up for an appointment (email ahead for an appt. time)

2. Calendar Description

An examination of tourism as a global, national and local phenomenon, with economic, social, and environmental impacts. The emphasis of this course is on tourism as placemaking. Topics include tourism theory, major tourist destinations, climate change impacts, media influences, hosts, guests, local tourism and tourism to imaginary places.



2 lecture hours, 1 occasional self guided tutorial hour, 0.5 course

Antirequisite(s): the former Geography 2144F/G

Prerequisite checking is the student's responsibility

Senate Regulations state, "unless you have either the requisites for this course or written special permission from your Dean to enroll in it, you will be removed from this course and it will be deleted from your record. This decision may not be appealed. You will receive no adjustment to your fees in the event that you are dropped from a course for failing to have the necessary prerequisites."

3. Textbook



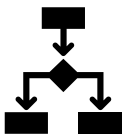
- All resources will be posted in OWL.
- Weekly readings will be assigned on OWL. There is no required textbook for this course.
- All readings will be available through the Western Libraries online system (or on OWL).

4. Course Objectives and Format

Objectives:

- An understanding of space and place within the context of tourism;
- An understanding of geographical concepts and theories of tourism;
- An understanding of the application of these concepts and theories to real world places.

- Asynchronous posted lecture material and readings to be completed within the week of posting.



All course material will be posted to OWL [Brightspace](#). Any changes will be indicated on the OWL site and discussed with the class.

[Google Chrome](#) or [Mozilla Firefox](#) are the preferred browsers to optimally use OWL; update your browsers frequently. Students interested in evaluating their internet speed, please click [here](#). [Using the right browser is important, especially when using different features integrated with OWL]

If students need assistance, they can seek support on the [OWL Brightspace Help - Western University \(uwo.ca\)](#). Alternatively, they can contact the [Western Technology Services Helpdesk](#). They can be contacted by phone at 519-661-3800 or ext. 83800.

5. Learning Outcomes

Upon successful completion of this course, students will be able to:

- Demonstrate informed awareness of geographical diversity through knowledge of different places and understanding of the processes that shape them spatially and over time;
- Combine breadth of knowledge of Geography with specialized understanding (regarding the geography of tourism);
- Analyze real-world problems and policy applications using geographical concepts, skills and understanding;
- Literature and secondary data sources: information search and retrieval;
- Critical and reflective reading, listening, thinking.



6. Course Content and Schedule (material posted on dates noted below)

Week	Dates	Topic(s)	Readings
1	May 10	Course Introduction and Overview Place, Sense of Place and Tourism	Posted on OWL the Monday prior
2	May 17	Global and National Tourism	Posted on OWL the Monday prior
3	May 24	The Geography of Tourism (theory)	Posted on OWL the Monday prior
4	May 31	Climate Change and Tourism	Posted on OWL the Monday prior
5	June 7	Media Influences on Tourism	Posted on OWL the Monday prior
6	June 14	Tourism to Imaginary Places	Posted on OWL the Monday prior
7	June 21	The Host – Benefits and Challenges	Posted on OWL the Monday prior
8	June 28	The Guest – The Role of the Tourist	Posted on OWL the Monday prior
9	July 5	Local Tourism and the staycation	Posted on OWL the Monday prior
10	July 12	Covid and Tourism as a Force of Change	Posted on OWL the Monday prior
11	July 19	Alternative tourism	Posted on OWL the Monday prior
12	July 26	Course wrap-up	Posted on OWL the Monday prior

See Overview Section in OWL for more detail about this course and course delivery

7. Communication



- Students should check the OWL site every 24 – 48 hours
- Updates will be provided on the OWL announcements (see Overview Section for more detail about this course and course delivery)
- For any other communication, the centrally administered **e-mail account** provided students will be considered the individual's official university e-mail address. It is the responsibility of the account holder to ensure that e-mail received from the University his/her official university address is attended to in a timely manner. You can read about the privacy and security of the UWO email accounts [here](#).

8. Evaluation

Mini-Assignment: This will be a shorter assignment which will require some original online research (academic journals and online sources) and the application of this work. Your grade will rely largely on completeness and correctness of the submission.

Assignments: There will be two Assignments due on the dates indicated below. These assignments will allow you to apply the knowledge that you learn in class to real world locations.

Practical Assignment: This will be a short, practical assignment that will require some original online research and data gathering (e.g. photos, online website searches, academic journal searches). Your grade will rely largely on completeness and correctness of the submission.

THERE IS NO FINAL EXAM IN THIS COURSE!

Below is the evaluation breakdown for the course. Any deviations will be communicated.

Assessment	Format	Weighting	Due Date
Mini-Assignment	Owl Submission	15%	May 31
Assignment 1	Owl Submission	35%	June 21
Practical Assignment	Owl Submission	15%	July 5
Assignment 2	Owl Submission	35%	July 26



The evaluation methods described in the course outline are essential requirements for the course.

Students are responsible for material covered in the lectures as well as the assigned readings.

- All assignments are due when specified on OWL.
- After an assessment is returned, students should wait 24 hours to digest feedback before contacting their evaluator; to ensure a timely response, reach out within 7 days.

Click [here](#) for a detailed and comprehensive set of policies and regulations concerning examinations and grading. The table below outlines the University-wide grade descriptors.

A+	90-100	One could scarcely expect better from a student at this level
A	80-89	Superior work which is clearly above average
B	70-79	Good work, meeting all requirements, and eminently satisfactory
C	60-69	Competent work, meeting requirements
D	50-59	Fair work, minimally acceptable
F	below 50	Fail

Information about late or missed evaluations:

- Late assessments without illness self-reports will be subject to a late penalty 10%/day

- Late assessments with illness self-reports should be submitted within 24 hours of submission of the last illness self-report
- An assessment cannot be submitted after it has been returned to the class; an alternate assessment will be assigned

Grades will not be adjusted on the basis of need. It is important to monitor your performance in the course. Remember: *You* are responsible for your grades in this course.

9. Accommodation Policies

Students with disabilities work with Accessible Education (formerly SSD) which provides recommendations for accommodation based on medical documentation or psychological and cognitive testing. The accommodation policy can be found here: [Academic Accommodation for Students with Disabilities](#).

Academic Consideration for Student Absence

In all cases where accommodation is being sought for work totalling 10% or more of the final grade in a course, students will be directed to the appropriate Faculty Dean's office. Accommodations will be decided on the advice of that office.

The University recognizes that a student's ability to meet their academic responsibilities may, on occasion, be impaired by medical illness. Illness may be acute (short term), or it may be chronic (long term), or chronic with acute episodes. The University further recognizes that medical situations are deeply personal and respects the need for privacy and confidentiality in these matters. However, in order to ensure fairness and consistency for all students, academic accommodation for work representing 10% or more of the student's overall grade in the course shall be granted only in those cases where there is documentation indicating that the student was seriously affected by illness and could not reasonably be expected to meet their academic responsibilities.

[Policy on Academic Consideration for Medical Illness - Undergraduate Students](#)

[Student Medical Certificate \(SMC\)](#)

10. Make-up Examinations

Makeups will be granted with approved documentation only. All documentation for missed exams must be provided to the Academic Counselling Office within 48 hours of the scheduled exam, otherwise the instructor will assign a grade of zero.

The format and content of make-ups may differ substantially from the scheduled test or examination.

11. Use of Electronic Devices

Not applicable.

12. How to Be Successful in this Class:

Students enrolled in this class should understand the level of autonomy and self-discipline required to be successful.

1. Invest in a planner or application to keep track of your courses. Populate all your deadlines at the start of the term and schedule time at the start of each week to get organized and manage your time.
2. Make it a daily habit to log onto OWL to ensure you have seen everything posted to help you succeed in this class.
3. Follow weekly checklists created on OWL or create your own to help you stay on track.
4. Take notes as you go through the lesson material. Treat this course as you would a face-to-face course. Keeping handwritten notes or even notes on a regular Word document will help you learn more effectively than just reading or watching the videos.
5. Connect with others. Try forming an online study group and try meeting on a weekly basis for study and peer support.
6. Do not be afraid to ask questions. If you are struggling with a topic, check the online discussion boards or contact your instructor(s) and or teaching assistant(s).
7. Reward yourself for successes. It seems easier to motivate ourselves knowing that there is something waiting for us at the end of the task.



13. Online Proctoring Notice and Guidelines

Not applicable.

14. Academic Offences

Scholastic offences are taken seriously and students are directed to read the appropriate policy, specifically, the definition of what constitutes a [Scholastic Offence](#).

15. Western's Commitment to Accessibility

The Department of Geography and Environment strives at all times to provide accessibility to all faculty, staff, students and visitors in a way that respects the dignity and independence of people with disabilities.

Please contact the course instructor if you require material in an alternate format or if you require any other arrangements to make this course more accessible to you. You may also wish to contact Services for Students with Disabilities (SSD) at 519-661-2147 for any specific question regarding an accommodation. [Information regarding accommodation of exams](#) is available on the Registrar's website.

More information about "[Accessibility at Western](#)" is available.

16. Mental Health

If you or someone you know is experiencing distress, there are several resources here at Western to assist you. Please visit Western's [Health and Wellness website](#) for more information on mental health resources.

17. Support Services

[Western's Support Services](#)
[Student Development Centre](#)

18. Important Dates

May 6: First day of classes

May 10: Last day to add

June 10: Last day to drop

May 20: Victoria Day

July 1: Canada Day

July 26: Classes end

July 29-August 1: Exams