

GEOG 2143A – Foundations of the Geography of World Business

Course Outline: Section 001 Fall 2025

1. Course Information

*Details about design and delivery of the course are listed below in Section 6



Classes Start	Fall Reading Week	Classes End	Study day(s)	Exam Period
September 4	November 3-9	December 9	December 10	December 11-22

Friday September 12, 2025: Last day to add a second-term half course

Tuesday September 30, 2025: National Day for Truth and Reconciliation (non-instructional day).

Monday October 13, 2025: Thanksgiving Holiday

Monday December 1, 2025: Last day to drop a first term half course without penalty



Course Instructor	Contact Information	Office Hours
Dr. Wes Kinghorn	wkinghor@uwo.ca	See Brightspace for details

Teaching Assistant(s)	Contact Information	Office Hours
TBA on BRIGHTSPACE	TBA on BRIGHTSPACE	TBA on BRIGHTSPACE

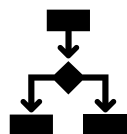


☒ Office hours will be held remotely using Zoom or by phone (see BRIGHTSPACE for details)

☒ Students will be able to sign up for an appointment (see BRIGHTSPACE for details)

2. Calendar Description

Geographical theories of local and international trade; relationships between the location of production and the flow of goods, services and factors of production among countries and regions; the geographical patterns of world commerce.



2 lecture hours, 0.5 course

Antirequisite(s): none

Prerequisite(s): none

Prerequisite checking is the student's responsibility

Senate Regulations state, “unless you have either the requisites for this course or written special permission from your Dean to enroll in it, you will be removed from this course and it will be deleted from your record. This decision may not be appealed. You will receive no adjustment to your fees in the event that you are dropped from a course for failing to have the necessary prerequisites.”

3. Textbook



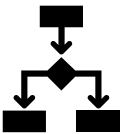
- ☒ All resources will be posted in Brightspace.
- ☒ Weekly readings will be assigned on Brightspace. There is **no required textbook**.
- ☒ All readings will be available through the Western Libraries online system (or Brightspace).

4. Course Objectives and Format

Objectives:

- An understanding of place within the context of the geography of the world economy;
- An understanding of the interconnected nature of geographical patterns of world commerce;
- An understanding of the application of related concepts and theories to real world places.

☒ Attendance is required (if you must miss a class please coordinate with a fellow student for notes)



All course material will be posted to the new OWL Brightspace learning environment: <https://westernu.brightspace.com/d2l/home>. Any changes will be indicated on the BRIGHTSPACE site and discussed with the class.

Current versions of all popular browsers (e.g., Safari, Chrome, Edge, Firefox) are supported with OWL Brightspace; what is most important is that you update your browser frequently to ensure it is current. All JavaScript and cookies should be enabled.

If students need assistance, they can seek support on the [OWL Brightspace Help page](#). Alternatively, they can contact the [Western Technology Services Helpdesk](#). They can be contacted by phone at 519-661-3800 or ext. 83800.

5. Learning Outcomes

Upon successful completion of this course, students will be able to:

- Demonstrate informed awareness of geographical diversity through knowledge of different places and understanding of the processes that shape them spatially and over time;
- Combine breadth of knowledge of Geography with specialized understanding (regarding the geography of world business);
- Analyze real-world problems and policy applications using geographical concepts, skills and understanding;
- Literature and secondary data sources: information search and retrieval;
- Critical and reflective reading, listening, thinking.



6. Course Content and Schedule



Week	Dates	Topic	Readings
1	Sep 4-5	No Class	N/A
2	Sep 8	1: Course Intro / Case Study Selection	To be posted (Brightspace)
3	Sep 15	2: Places of World Business	To be posted (Brightspace)
4	Sep 22	3: Business Across Borders	To be posted (Brightspace)
5	Sep 29	4: A London Case Study	To be posted (Brightspace)
6	Oct 6	*Quiz 1 (IN CLASS)	N/A
7	Oct 13	No Classes at Western	N/A
8	Oct 20	5: Global Expansion (& Globalization)	To be posted (Brightspace)
9	Oct 27	6: World Trade Issues	To be posted (Brightspace)
	Nov 3	Fall Reading Week	N/A
10	Nov 10	7: Transformational Technologies	To be posted (Brightspace)
11	Nov 17	*Quiz 2 (IN CLASS)	N/A
12	Nov 24	8: From Theory to Practice	To be posted (Brightspace)
13	Dec 1	9: Challenges to World Business	To be posted (Brightspace)
14	Dec 8	What comes next? – Wrap Up	N/A

7. Communication



- ☒ Students should check the Brightspace site every 24 – 48 hours
- ☒ Updates will be provided on the Brightspace announcements
- ☒ For any other communication, the centrally administered **e-mail account** provided to students will be considered the individual's official university e-mail address. It is the responsibility of the account holder to ensure that e-mail received from the University at his/her official university address is attended to in a timely manner. You can read about the privacy and security of the UWO email accounts [here](#).

8. Evaluation

Quizzes: There will be two in class quizzes in a mixed format. See below for dates. The best score of the two will count for the entire quiz component.

Projects: There will be one major assignment in this course broken up into three parts. See below for dates.

THERE IS **NO FINAL EXAM** IN THIS COURSE!



Below is the evaluation breakdown for the course. Any deviations will be communicated.

Assessment	Format	Weighting	Due Date
Quiz 1 OR 2	In Class Quizzes (best of 2)	30%	Mon Oct 6 / Nov 17 (2pm)
Project A	Brightspace Submission	30%	Mon Sep 29 (9am)
Project B	Brightspace Submission	10%	Mon Oct 20 (9am)
Project C	Brightspace Submission	30%	Mon Dec 1 (9am)

The evaluation methods described in the course outline are essential requirements for the course.

Students are responsible for material covered in the lectures as well as the assigned readings.

- ☒ All assignments are due when specified on Brightspace.
- ☒ After an assessment is returned, students should wait 24 hours to digest feedback before contacting their evaluator; to ensure a timely response, reach out within 7 days

Click [here](#) for a detailed and comprehensive set of policies and regulations concerning examinations and grading. The table below outlines the University-wide grade descriptors.

A+	90-100	One could scarcely expect better from a student at this level
A	80-89	Superior work which is clearly above average
B	70-79	Good work, meeting all requirements, and eminently satisfactory
C	60-69	Competent work, meeting requirements
D	50-59	Fair work, minimally acceptable
F	below 50	Fail

Grades will not be adjusted on the basis of need. It is important to monitor your performance in the course. Remember: *You* are responsible for your grades in this course.

9. Accommodation Policies

Students with disabilities work with Accessible Education (formerly SSD) which provides recommendations for accommodation based on medical documentation or psychological and cognitive testing. The accommodation policy can be found here: [Academic Accommodation for Students with Disabilities](#).

General Information about missed work:

University policy on academic considerations are described [here](#). This policy requires that all requests for academic considerations must be accompanied by a self-attestation. Further information about academic considerations, and information about submitting this self-attestation with your academic consideration request may be found here.

Please note that any academic considerations granted in this course will be determined by the instructor, in consultation with the academic advisors in your Faculty of Registration, in accordance with information presented in this course outline.

Flexibility statements

Projects A, B and C

Please note that because the submission deadline for the 3 assessments [Projects A, B and C] already includes flexibility in the form of **four penalty-free grace days (96 hours)**, Academic consideration **will not be granted for assessments submitted following the end of the period of flexibility**, and penalties will be applied.

Quizzes

This course has **2 quizzes with only 1 of the 2 quizzes counted towards your final grade.**

Academic consideration **will not be granted for missed quizzes.**

If students write 2/2 quizzes only the best grade will be used in the calculation of the final grade. If students miss 1/2 quizzes, only the remaining quiz will be used in the calculation of the final grade. **If students miss 2 quizzes, they will receive a grade of zero for the quiz component.**

Absence from Course Commitments

Students must familiarize themselves with the Policy on Academic Consideration – Undergraduate Students in First Entry Programs

Students missing course work for medical, compassionate or extenuating circumstances can request academic consideration by completing a request at the central academic consideration portal. Students are permitted one academic consideration request per course per term without supporting documentation. Note that supporting documentation is **always** required for academic consideration requests for examinations scheduled by the office of the registrar (e.g. December and April exams) and for practical laboratory and performance tests typically scheduled during the last week of the term. Students should also note that the instructor may designate one assessment per course per term that requires supporting documentation. This designated assessment is described elsewhere in this document. Please note that any academic considerations granted in this course will be determined by the instructor of this course, in consultation with the academic advisors in your Faculty of Registration, in accordance with information presented in this course outline. Supporting documentation for academic considerations for absences due to illness should use the Student Medical Certificate or, where that is not possible, equivalent documentation by a health care practitioner.

Academic Consideration for Course Components with Flexible Deadlines

This course has **2 quizzes with only 1 of the 2 quizzes counted towards your final grade.** Academic consideration **will not be granted for missed quizzes.** If students write 2/2 quizzes only the best grade will be used in the calculation of the final grade. If students miss 1/2 quizzes, only the remaining quiz will be used in the calculation of the final grade. **If students miss 2 quizzes, they will receive a grade of zero for the quiz component.**

Also, because the submission deadline for the 3 assessments [Projects A, B and C] already includes flexibility in the form of **four penalty-free grace days (96 hours)**, Academic consideration **will not be granted for assessments submitted following the end of the period of flexibility,** and penalties will be applied.

This course employs flexible deadlines for assignments. The assignment deadlines can be found above in the course outline. For each assignment, students are expected to submit the assignment by the deadline listed. Should illness or extenuating circumstances arise, **students are permitted to submit their assignment up to 96 hours past the deadline without academic penalty.** Should students submit their assessment **beyond 96 hours past the deadline, a late penalty of 10% per day will be subtracted from the assessed grade.** As flexible deadlines are used in this course, **requests for academic consideration will not be granted.** If you have a long-term academic consideration or an accommodation for disability that allows greater

flexibility than provided here, please reach out to your instructor at least one week prior to the posted deadline.

Accommodation for Religious Holidays

Students should review the policy for Accommodation for Religious Holidays. Where a student will be unable to write examinations and term tests due to a conflicting religious holiday, they should inform their instructors as soon as possible but not later than two weeks prior to writing the examination/term test. In the case of conflict with a midterm test, students should inform their instructor as soon as possible but not later than one week prior to the midterm.

10. Make-up Examinations

A Special Examination is any examination other than the regular examination, and it may be offered only with the permission of the Dean of the Faculty in which the student is registered, in consultation with the instructor and Department Chair. Permission to write a Special Examination may be given on the basis of compassionate or medical grounds with appropriate supporting documents.

The format and content of make-ups may differ substantially from the scheduled test or examination.

11. Use of Electronic Devices

Electronic devices are not allowed during quizzes unless an BRIGHTSPACE delivery is being used. In this case only, only approved electronic devices will be allowed during tests and examinations, and only open to the BRIGHTSPACE quiz page with no other tabs open.

12. How to Be Successful in this Class:

Students enrolled in this class should understand the level of autonomy and self-discipline required to be successful.

1. Invest in a planner or application to keep track of your courses. Populate all your deadlines at the start of the term and schedule time at the start of each week to get organized and manage your time.
2. Make it a daily habit to log onto OWL to ensure you have seen everything posted to help you succeed in this class.
3. Follow weekly checklists created on OWL or create your own to help you stay on track.
4. Take notes as you go through the lesson material. Keeping handwritten notes or even notes on a regular Word document will help you learn more effectively.
5. Connect with others. Try forming a study group and try meeting on a weekly basis for study and peer support.
6. Do not be afraid to ask questions. If you are struggling with a topic, check the online discussion boards or contact your instructor(s) and or teaching assistant(s).
7. Reward yourself for successes. It seems easier to motivate ourselves knowing that there is something waiting for us at the end of the task.



13. Use of Generative Artificial Intelligence (AI)

Use of Generative AI is not permitted for the completion of course assessments.

14. Academic Offences

Scholastic offences are taken seriously and students are directed to read the appropriate policy, specifically, the definition of what constitutes a Scholastic Offence.

All required papers may be subject to submission for textual similarity review to the commercial plagiarism detection software under license to the University for the detection of plagiarism. All papers submitted for such checking will be included as source documents in the reference database for the purpose of detecting plagiarism of papers subsequently submitted to the system. Use of the service is subject to the licensing agreement, currently between The University of Western Ontario and Turnitin.com (<http://www.turnitin.com>).

Computer-marked multiple-choice tests and/or exams may be subject to submission for similarity review by software that will check for unusual coincidences in answer patterns that may indicate cheating.

15. Western's Commitment to Accessibility

The Department of Geography and Environment strives at all times to provide accessibility to all faculty, staff, students and visitors in a way that respects the dignity and independence of people with disabilities.

Please contact the course instructor if you require material in an alternate format or if you require any other arrangements to make this course more accessible to you. You may also wish to contact Services for Students with Disabilities (SSD) at 519-661-2147 for any specific question regarding an accommodation. Information regarding accommodation of exams is available on the Registrar's website.

More information about "Accessibility at Western" is available.

16. Mental Health

Students who are in emotional/mental distress should refer to Mental Health@Western for a complete list of options about how to obtain help.

17. Support Services

Office of the Registrar

Western's Support Services

Student Development Centre

Western is committed to reducing incidents of gender-based and sexual violence and providing compassionate support to anyone who has gone through these traumatic events. If you have experienced sexual or gender-based violence (either recently or in the past), you will find information about support services for survivors, including emergency contacts at https://www.uwo.ca/health/student_support/survivor_support/get-help.html.

To connect with a case manager or set up an appointment, please contact support@uwo.ca.

18. Important Dates

September 4: Classes resume

September 12: Last day to add a first term half course

September 30: National Day for Truth and Reconciliation (non-instructional day).

October 13: Thanksgiving Holiday – Department Office Closed

November 3-9: Fall Reading Week (No classes; Department Office open)

December 1: Last day to drop a first term half course or a full course without penalty

December 9: Classes end

December 10: Study day

December 11-22: Examination Period