

THE UNIVERSITY OF WESTERN ONTARIO  
DEPARTMENT OF GEOGRAPHY  
2015  
Foundations of the Geography of World Business: Geog 2143b

Dr. M.B. Green  
Office: 2415 SSC  
Phone: 661-2111, ext. 85025  
email address: [mbgreen@uwo.ca](mailto:mbgreen@uwo.ca)  
Office Hours: Tuesdays 2:00-3:30, and by appointment  
Lectures: Tuesdays 11:30-1:30, SSC 2050

Calendar Description: Geographical theories of local and international trade; relationships between the location of production and flows of goods, services and factors of production among countries and regions; the geographical patterns of world commerce.

Objectives: This course introduces you to the commercial geography of the world economy. An awareness of geographical diversity through knowledge of different places is provided. A basic understanding of the geography inherent in the concepts of economic development and financial, investment and trade trends is provided. Emerging economies are emphasized.

Course format: The course is lecture based with class discussion. Much of the material is drawn from current events highlighted in the media. Lecture attendance is vital. There is no textbook.

Lecture Topics\*:

Jan 6 Introduction, *Film: Credit Where Its Due*  
Jan 13 Globalization,, readings as assigned  
Jan 20 Globalization,, *Proficiency Quiz 1*, readings as assigned  
Jan 27 Globalization, *Mind Over Money*, readings as assigned  
Feb 3 Globalization, energy *Proficiency Quiz 2*, readings as assigned  
Feb 10 Energy, readings as assigned  
Feb 16 Reading week  
Feb 24 Energy, *Proficiency quiz 3*  
Mar 3 Energy  
Mar 10 Energy, *Proficiency quiz 4*  
Mar 17 Population, readings as assigned  
Mar 24 Population, *The People Paradox*, readings as assigned, *Proficiency quiz 5*  
Mar 31 Population  
Apr 7 China, *Proficiency Quiz 6*, readings as assigned

\*Tentative, subject to change. Course content and order of presentation may differ from this general syllabus due to unforeseen circumstances.

Course Requirements:

Active participation in class and regular attendance. This means participation.

**Evaluation:**

There will be 6 proficiency quizzes of about 40 minutes each, and a final. The quizzes will consist of multiple choice questions, computer graded. The final exam will also be multiple choice.. There will several random attendance checks during the term.

Any computer-marked multiple-choice tests and/or exams will be subject to submission for similarity review by software

that will check for unusual coincidences in answer patterns that may indicate cheating.

6 Quizzes at 12.5% each., Final Exam (2 hours): 25%. **Quizzes will not be reevaluated after 2 weeks from the day the quiz was given.**

You should also note that any marks in the course are considered preliminary until you receive your final mark from the Registrar. Adjustments of marks may be made before final submission to the Registrar.

### **Prerequisites**

None

### **Accommodation for Medical Illness**

Quizzes missed due to medical illness will be made up during 2 scheduled makeup quiz sessions outside of regular class hours. The first makeup will cover material addressed in quizzes 1 to 3, the second makeup will cover material from quizzes 4 to 6. The makeup quizzes will be short answer.

For UWO Policy on Accommodation for Medical Illness and a downloadable SMC see:  
[http://www.uwo.ca/univsec/handbook/appeals/accommodation\\_medical.pdf](http://www.uwo.ca/univsec/handbook/appeals/accommodation_medical.pdf)

Downloadable Student Medical Certificate (SMC): <https://studentservices.uwo.ca> under the Medical Documentation heading

Students seeking academic accommodation on medical grounds for any missed tests, exams, participation components and/or assignments worth 10% or more of their final grade must apply to the Academic Counselling office of their home Faculty and provide documentation. Academic accommodation cannot be granted by the instructor or department.

### **Statement on Use of Electronic Devices**

Electronic devices are prohibited during any portion of this course without the instructor's permission.

### **EXTENSIONS, LATE ASSIGNMENTS, PLAGIARISM, ADDS/DROPS, APPEALS**

You are advised to read the course calendar to familiarize yourself with the University's regulations and procedures concerning grades, regulations, penalties and appeals ('relief').

Plagiarism is unacceptable and those who do so will be persecuted to the fullest extent allowed under the University's regulations. Please avoid this experience and do your own work.

The date of the final examination is set by the Office of the Registrar and once confirmed will not be changed. If you consider that you have grounds to write the final examination on an alternate date, you must follow the procedure established by the Dean's Office and complete the appropriate forms. The same holds for dropping the course. Should you feel that your final grade in the course is biased, inaccurate or unfair, you do have the right to appeal your mark. Be aware that marks may be raised--**as well as lowered**--through an appeal process. Please refer to the Western Calendar 2013, prior to doing so. It is very much in your own interest to seek assistance and adjustments as early as possible, and always in advance of the event.

### **Statement on Academic Offences**

Scholastic offences are taken seriously and students are directed to read the appropriate policy, specifically, the definition of what constitutes a Scholastic Offence, at the following Web site:

[http://www.uwo.ca/univsec/handbook/appeals/scholastic\\_discipline\\_undergrad.pdf](http://www.uwo.ca/univsec/handbook/appeals/scholastic_discipline_undergrad.pdf)

Cheating will be punished by assigning a zero to the relevant exam. Multiple offenses will result in the pursuit of university disciplinary action.

You should also note that any marks in the course are considered preliminary until you receive your final mark from the Registrar. Adjustments of marks may be made before final submission to the Registrar.

### **Support Services**

Students who are in emotional/mental distress should refer to Mental Health@Western <http://www.uwo.ca/uwocom/mentalhealth/> for a complete list of options about how to obtain help.

### **Western's commitment to accessibility**

The University of Western Ontario is committed to achieving barrier free accessibility for persons studying, visiting and working at Western.

Please contact the course instructor if you require material in an alternate format or if you require any other arrangements to make this course more accessible to you. You may also wish to contact Services for Students with Disabilities (SSD) at 661-2111 x 82147 for any specific question regarding an accommodation.

Code of conduct: Students in geography are expected to conduct themselves in a polite and civil manner. Students are reminded of the University Code of Conduct for Students: <http://www.uwo.ca/univsec/board/code.pdf>

If you are having problems, **SPEAK UP!** I am more than happy to help you with difficulties you are having in the course. This help is conditional upon you doing your job. That is, you should read the text and study the slides before you come to see me. The session is much more fruitful if you have tried to understand the material first. I will not redo a class lecture because you didn't attend. Please attend the lectures, it makes everyone's life much easier.

Review and or read any material to be covered in a class **before** class. I assume you have done this when I present material.