# THE UNIVERSITY OF WESTERN ONTARIO DEPARTMENT OF GEOGRAPHY

2015

Foundations of the Geography of World Business: Geog 2143a

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Office Hours: Tuesdays: 8:30 to 9:20 am, 1 to 2:20pm, and by appointment

Lectures: Tuesdays 2:30-4:30, NSC 1

TAs - TBA

Calendar Description: Geographical theories of local and international trade; relationships between the location of production and flows of goods, services and factors of production among countries and regions; the geographical patterns of world commerce.

Objectives: This course introduces you to the commercial geography of the world economy. An awareness of geographical diversity through knowledge of different places is provided. A basic understanding of the geography inherent in the concepts of economic development and financial, investment and trade trends is provided. Emerging economies are emphasized.

Course format: The course is lecture based with class discussion. Much of the material is drawn from current events highlighted in the media. Lecture attendance is vital. There is no textbook.

## Lecture Topics\*:

- Sept 15 Introduction, Film: Credit Where Its Due
- Sept 22 Globalization,, readings as assigned
- Sept 29 Globalization, *Proficiency Quiz 1*, readings as assigned
- Oct 6 Globalization, Mind Over Money, readings as assigned
- Oct 13 Globalization, energy *Proficiency Quiz 2*, readings as assigned
- Oct 20 Energy, readings as assigned
- Oct 27 Energy, Proficiency quiz 3
- Nov 3 Energy
- Nov 10 Energy, Proficiency quiz 4
- Nov 17 Population, readings as assigned
- Nov 24 Population, The People Paradox, readings as assigned, Proficiency quiz 5
- Dec 1 China
- Dec 8 China, readings as assigned

## Course Requirements:

Active participation in class and regular attendance. This means participation.

#### **Evaluation**:

There will be 5 proficiency quizzes of about 40 minutes each, and a final. The quizzes will consist of multiple choice questions, computer graded. The final exam will also be multiple choice.

Any computer-marked multiple-choice tests and/or exams will be subject to submission for similarity review by software that will check for unusual coincidences in answer patterns that may indicate cheating.

<sup>\*</sup>Tentative, subject to change. Course content and order of presentation may differ from this general syllabus due to unforeseen circumstances.

5 Quizzes at 15% each., Final Exam (2 hours): 25%. Quizzes will not be reevaluated after 2 weeks from the day the quiz was given.

You should also note that any marks in the course are considered preliminary until you receive your final mark from the Registrar. Adjustments of marks may be made before final submission to the Registrar.

## **Prerequisites**

None

#### **Accommodation for Medical Illness**

Quizzes missed due to medical illness will be made up during 2 scheduled makeup quiz sessions outside of regular class hours. The first makeup will cover material addressed in quizzes 1 to 3, the second makeup will cover material from quizzes 4 to 5. The makeup quizzes will be short answer.

For UWO Policy on Accommodation for Medical Illness and a downloadable SMC see: http://www.uwo.ca/univsec/handbook/appeals/accommodation medical.pdf

Downloadable Student Medical Certificate (SMC): https://studentservices.uwo.ca under the Medical Documentation heading

Students seeking academic accommodation on medical grounds for any missed tests, exams, participation components and/or assignments worth 10% or more of their final grade must apply to the Academic Counselling office of their home Faculty and provide documentation. Academic accommodation cannot be granted by the instructor or department.

#### **Mental Health**

If you or someone you know is experiencing distress, there are several resources here at Western to assist you. Please visit the site below for more information on mental health resources: <a href="http://www.uwo.ca/uwocom/mentalhealth/">http://www.uwo.ca/uwocom/mentalhealth/</a>.

#### **Statement on Use of Electronic Devices**

Electronic devices are prohibited during any portion of this course without the instructor's permission.

## EXTENSIONS, LATE ASSIGNMENTS, PLAGIARISM, ADDS/DROPS, APPEALS

You are advised to read the course calendar to familiarize yourself with the University's regulations and procedures concerning grades, regulations, penalties and appeals ('relief').

Plagiarism is unacceptable and those who do so will be persecuted to the fullest extent allowed under the University's regulations. Please avoid this experience and do your own work.

The date of the final examination is set by the Office of the Registrar and once confirmed will not be changed. If you consider that you have grounds to write the final examination on an alternate date, you must follow the procedure established by the Dean's Office and complete the appropriate forms. The same holds for dropping the course. Should you feel that your final grade in the course is biased, inaccurate or unfair, you do have the right to appeal your mark. Be aware that marks may be raised—**as well as lowered**—through an appeal process. Please refer to the Western Calendar 2013, prior to doing so. It is very much in your own interest to seek assistance and adjustments as early as possible, and always in advance of the event.

#### **Statement on Academic Offences**

Scholastic offences are taken seriously and students are directed to read the appropriate policy, specifically, the definition of what constitutes a Scholastic Offence, at the following Web site:

http://www.uwo.ca/univsec/handbook/appeals/scholastic discipline undergrad.pdf

Cheating will be punished by assigning a zero to the relevant exam. Multiple offenses will result in the pursuit of university disciplinary action.

You should also note that any marks in the course are considered preliminary until you receive your final mark from the Registrar. Adjustments of marks may be made before final submission to the Registrar.

## **Support Services**

Students who are in emotional/mental distress should refer to Mental Health@Western http://www.uwo.ca/uwocom/mentalhealth/ for a complete list of options about how to obtain help.

## Western's commitment to accessibility

The University of Western Ontario is committed to achieving barrier free accessibility for persons studying, visiting and working at Western.

Please contact the course instructor if you require material in an alternate format or if you require any other arrangements to make this course more accessible to you. You may also wish to contact Services for Students with Disabilities (SSD) at 661-2111 x 82147 for any specific question regarding an accommodation.

Code of conduct: Students in geography are expected to conduct themselves in a polite and civil manner. Students are reminded of the University Code of Conduct for Students: http://www.uwo.ca/univsec/board/code.pdf

If you are having problems, **SPEAK UP!** I am more than happy to help you with difficulties you are having in the course. This help is conditional upon you doing your job. That is, you should read the text and study the slides before you come to see me. The session is much more fruitful if you have tried to understand the material first. I will not redo a class lecture because you didn't attend. Please attend the lectures, it makes everyone's life much easier.

Review and or read any material to be covered in a class **before** class. I assume you have done this when I present material.

TBA Final Exam

Rules:

## **Electronic devices**

No cell phones No web browsing –TAs may monitor this No calculators No ear phones

## Cheating

 $Don't-it's \ not \ worth \ the \ risk, if \ you \ are \ caught \ your \ name \ gets \ forwarded \ to \ the \ Dean's \ office$   $Any \ form \ of \ communication \ between \ students \ during \ an \ exam \ will \ be \ considered \ academic \ misconduct$ 

No gestures, notes, talking, texting or any other form will be tolerated

No hats worn no bottles or anything else on the top of the desk

Punishment is a zero on the quiz

Photographs of the class may be taken during the quiz to verify attendance

Seating may be assigned for quizzes

During a quiz you may be asked to move to another seat

## Missing a quiz

Documentation for your absence must be provided – no exceptions

# Grading

No special or extra credit is available

TAs do not have the authority to change marks, so don't ask them

Have self respect and don't plead for extra marks

If you want to challenge an answer be prepared to provide an authoritative source for your position

# Read the syllabus

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