

THE UNIVERSITY OF WESTERN ONTARIO
DEPARTMENT OF GEOGRAPHY
2017
Foundations of the Geography of World Business: Geog 2143a

Dr. M.B. Green
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Office Hours: Tuesdays: 8:30 to 11 am or by appointment
Lectures: Tuesdays 2:30-4:30, SSC 2050
TAs: TBA

Calendar Description: Geographical theories of local and international trade; relationships between the location of production and flows of goods, services and factors of production among countries and regions; the geographical patterns of world commerce.

Objectives: This course introduces you to the commercial geography of the world economy. An awareness of geographical diversity through knowledge of different places is provided. A basic understanding of the geography inherent in the concepts of economic development and financial, investment and trade trends is provided. Emerging economies are emphasized.

Course format: The course is lecture based with class discussion. Much of the material is drawn from current events highlighted in the media. Lecture attendance is vital. There is no textbook.

Lecture Topics*:

Sep 12 Introduction, readings as assigned
Sep 19 Introduction, Globalization,, readings as assigned
Sep 26 Globalization, *Proficiency Quiz 1*, readings as assigned
Oct 3 Globalization, readings as assigned
Oct 10 reading week
Oct 17 Economic Map of the World, *Proficiency Quiz 2*, readings as assigned
Oct 24 Economic Map of the World
Oct 31 World Manufacturing, *Proficiency quiz 3*, readings as assigned
Nov 7 World Manufacturing
Nov 14 TNCs, *Proficiency quiz 4*, readings as assigned
Nov 21 TNCs
Nov 28 Energy
Dec 4 Energy, *Proficiency quiz 5*

*Tentative, subject to change. Course content and order of presentation may differ from this general syllabus due to unforeseen circumstances.

Course Requirements:

Active participation in class and regular attendance. This means participation.

Evaluation:

There will be 5 proficiency quizzes of about 40 minutes each. The quizzes will consist of multiple choice questions, computer graded.

Any computer-marked multiple-choice tests and/or exams will be subject to submission for similarity review by software that will check for unusual coincidences in answer patterns that may indicate cheating.

Five quizzes at 20% each. **Quizzes will not be reevaluated after 2 weeks from the day the quiz was given.**

There is no final exam.

DO NOT assume the slide sets are comprehensive. Each quiz will have online readings assigned for it as well videos. Quizzes may test cumulative material. Active note taking is necessary.

You should also note that any marks in the course are considered preliminary until you receive your final mark from the Registrar. Adjustments of marks may be made before final submission to the Registrar.

Quizzes missed due to medical illness will be made up during 2 scheduled makeup quiz sessions outside of regular class hours. The first makeup will cover material addressed in quizzes 1 to 3, the second makeup will cover material from quizzes 4 and 5. The makeup quizzes will be short answer.

Prerequisites

None

Accommodation for Medical Illness

Quizzes missed due to medical illness will be made up during scheduled makeup quiz sessions outside of regular class hours. The makeup quizzes will be short answer or essay.

For UWO Policy on Accommodation for Medical Illness and a downloadable SMC see:
http://www.uwo.ca/univsec/pdf/academic_policies/appeals/accommodation_medical.pdf

Downloadable Student Medical Certificate (SMC)

http://www.uwo.ca/univsec/pdf/academic_policies/appeals/medicalform.pdf

Students seeking academic accommodation on medical grounds for any missed tests, exams, participation components and/or assignments worth 10% or more of their final grade must apply to the Academic Counseling office of their home Faculty and provide documentation. Academic accommodation cannot be granted by the instructor or department.

Mental Health

If you or someone you know is experiencing distress, there are several resources here at Western to assist you. Please visit the site below for more information on mental health resources: <http://www.uwo.ca/uwocom/mentalhealth/>.

Students with special accommodation will write make-up tests and examinations administered by the department on Fridays during respective periods of fall and winter terms. To prevent prior disclosure, the format and contents of make-ups may differ substantially from the scheduled test or examination

No travel or employment plans should be made during the Final Examination time. In accordance with university policy, missed exams cannot be made up except on **written medical grounds** and notification **prior** to exam date.

EXTENSIONS, LATE ASSIGNMENTS, PLAGIARISM, ADDS/DROPS, APPEALS

You are advised to read the course calendar to familiarize yourself with the University's regulations and procedures concerning grades, regulations, penalties and appeals ('relief'). Extensions and penalties for late assignments are at the discretion of the course instructor.

Plagiarism is unacceptable and those who do so will be persecuted to the fullest extent allowed under the University's regulations. Please avoid this experience and do your own work.

If you decide to drop the course you must follow the procedure established by the Dean's Office and complete the appropriate forms.

Should you feel that your final grade in the course is biased, inaccurate or unfair, you do have the right to appeal your mark. Be aware that marks may be raised--**as well as lowered**--through an appeal process. Please refer to the Western Calendar 2017/2018, prior to doing so. It is very much in your own interest to seek assistance and adjustments as early as possible, and always in advance of the event.

Prerequisite checking:

Unless you have the requisites for this course or written special permission from your Dean to enroll in it, you may be removed from this course and it will be deleted from your record. This decision may not be appealed. You will receive no adjustment to your fees in the event that you are dropped from a course for failing to have the necessary prerequisites.

If you find that you do not have the course requisites, it is in your best interest to drop the course well before the end of the add/drop period. Your prompt attention to this matter will not only help protect your academic record, but will ensure that spaces become available for students who require the course in question for graduation.

Code of conduct:

Students in geography are expected to conduct themselves in a polite and civil manner. Students are reminded of the University Code of Conduct for Students: <http://www.uwo.ca/univsec/pdf/board/code.pdf>

Western's commitment to accessibility

The University of Western Ontario is committed to achieving barrier free accessibility for persons studying, visiting and working at Western.

Please contact the course instructor if you require material in an alternate format or if you require any other arrangements to make this course more accessible to you. You may also wish to contact Services for Students with Disabilities (SSD) at 661-2111 x 82147 for any specific question regarding an accommodation.

Problems?

If you are having problems, **SPEAK UP!** I am more than happy to help you with difficulties you are having in the course. This help is conditional upon you doing your job. That is, you should read the text and study the slides before you come to see me. The session is much more fruitful if you have tried to understand the material first. I will not review a class lecture for you if you didn't attend. Please attend the lectures, it makes everyone's life much easier. Attendance will be taken. A student more than 15 minutes late will not be counted as attending.

Review and or read any material to be covered in a class **before** class. I assume you have done this when I present material.

Should you feel that your final grade in the course is biased, inaccurate or unfair, you do have the right to appeal your mark. Be aware that marks may be raised--**as well as lowered**--through an appeal process. Please refer to the Western Calendar 2016, prior to doing so. It is very much in your own interest to seek assistance and adjustments as early as possible, and always in advance of the event.

Statement on Academic Offences

Scholastic offences are taken seriously and students are directed to read the appropriate policy, specifically, the definition of what constitutes a Scholastic Offence, at the following Web site:

www.uwo.ca/univsec/pdf/academic_policies/appeals/scholastic_discipline_undergrad.pdf

You should also note that any marks in the course are considered preliminary until you receive your final mark from the Registrar. Adjustments of marks may be made before final submission to the Registrar.

Support Services

Students who are in emotional/mental distress should refer to Mental Health@Western <http://www.uwo.ca/uwocom/mentalhealth/> for a complete list of options about how to obtain help.

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Rules:

Cheating

- Don't – it's not worth the risk, if you are caught your name gets forwarded to the Dean's office
- Any form of communication between students during an exam will be considered academic misconduct
- No gestures, notes, talking, texting or any other form of communication will not be tolerated
- No hats worn no bottles or anything else on the top of the desk
- No open or visible text
- Punishment is a zero on the quiz (first offense, notification of incident to Dean's office.
- Photographs of the class may be taken during the quiz to verify attendance
- Seating may be assigned for quizzes
- During a quiz you may be asked to move to another seat

Missing a quiz

- Documentation for your absence must be provided – no exceptions

Grading

- No special or extra credit is available
- TAs do not have the authority to change marks, so don't ask them
- Have self respect and don't plead for extra marks
- If you want to challenge an answer be prepared to provide an authoritative source for your position that deals specifically with topic at hand

Read the syllabus

Electronic devices

- No cell phones
- No laptops**
- No calculators
- No ear phones