

## GEOG 2144B - Geography of Tourism

### Course Outline: Section 001 – Winter 2019

#### 1. Course Information

##### 1.1. Classroom Location:

Lecture: Mondays, 3:30-5:30pm, NS 145

Tutorial/Office Hours: Mondays, 5:30-6:30pm, NS 145

\*additional TA office hours are posted on OWL\*

##### 1.2. Contact Information:

Instructor: Dr. L. Graham Smith

Office: SSC 2405

Phone: 661-2111 x85011

Email: [lgsmith@uwo.ca](mailto:lgsmith@uwo.ca)

#### 2. Calendar Description

##### 2.1. Course Description

Examination of tourism as a global, national and local phenomenon, with economic, social, and environmental impacts; emphasis on tourism in developing countries; hosts, guests, and tourism operators; tourism trends; mass versus alternative tourism; relationship between 'ecotourism' and nature protection.

2 lecture hours, 1 tutorial hour, 0.5 course

Antirequisite(s): former Geography 2144F/G

Prerequisite(s): none

*(Prerequisite checking is the student's responsibility)*

##### 2.2. Senate Regulations

Senate Regulations state, "unless you have either the requisites for this course or written special permission from your Dean to enroll in it, you will be removed from this course and it will be deleted from your record. This decision may not be appealed. You will receive no adjustment to your fees in the event that you are dropped from a course for failing to have the necessary prerequisites."

#### 3. Textbook

Required text:

Smith, L. G. (2012), Gateways to Discovery. Dubuque, Iowa: Kendall Hunt

ISBN 978-1-4652-0938 <http://www.grtep.com> (purchase access code online)

## 4. Scope

This course examines the nature of tourism and its defining characteristics, emphasizing personal experience and understanding. The course is highly interactive in its approach to the subject matter and places a premium both on student engagement with the material and their reflective understanding of the dynamics of tourism. It is taught using an online text, designed around the use of gateway cities from around the world. Gateways are primary access and entry points from which tourists explore and discover tourism spaces and their own tourist places through their activities and travels as tourists.

We are all tourists when we travel to and stay in locations outside our usual environment. Tourism is the active utilization of gateways of discovery to expand one's engagement with the world.

Tourism is experiential and individual: its meanings are tied to our individual reflections and understanding of space and place as we engaged both with and within them. The intent of the course is not to proscribe a singular vision of tourism but, rather, to facilitate the discovery within each student of:

- Their own sense of self as a tourist
- The meaning of tourism to them
- An understanding of the pathways to lifelong learning and discovery that results from being a tourist.

## 5. Learning Outcomes

- An understanding space and place within the context of tourism
- A personal sense of the meaning of tourism
- An understanding of self as a tourist

## 6. Course Requirements and Grading Outlines

- Midterm Exam (40%) – Monday, February 11, 2019
- Final Exam (60%) – scheduled April 11-30, 2019

Course evaluation will be based upon two examinations.

The Mid-Term Exam will consist of multiple-choice questions (40) based on material from the opening 5 lectures and the accompanying text materials.

The Final Exam will also consist of multiple choice questions (60) and will cover material from the whole course, with questions on material from both the assigned text and from class lectures.

**Lecture attendance is considered essential. Content on each examination may cover material that is presented only in lectures. Failure to attend class and/or purchase the assigned text may not be used as a basis for any grade revision or appeal.**

**Class Schedule:**

Date	Topic
Jan 7	Objectives and Foundational Constructs
Jan 14	The Visitor
Jan 21	Hosting and Tourism Hospitality
Jan 28	Motivation
Feb 4	Tourist Attractions
Feb 11	<b>Mid-Term Exam</b>
Feb 18	Reading Week Break
Feb 25	Infrastructure
March 4	Activities
March 11	Effects: Characteristics + Impacts of Tourism
March 18	Development and Management
March 25	Marketing
April 1	Trends + the Future of Tourism
April 8	Review and Reflection
April 11-30	<b>Final Exam</b>

**Caveats:**

- Academic accommodation can only be granted by the Dean's office (Academic Counselling) of a student's home faculty. The professor cannot grant permission for an alternate exam or an accommodation for a missed exam without receiving a prior written request for Academic Accommodation from the appropriate office of Academic Counselling (see also the Policy on Accommodation for Medical Illness below).
- **Grades will not be adjusted for GPA or graduate admission purposes.** In addition, the professor reserves the right **downgrade** any material for which a grade review is requested once marks have been submitted within OWL.
- The course is specifically designed to provoke participants to question, assess and formulate their thinking, beliefs, ideology and/or philosophy: a premium is placed on the development of thought rather than reliance upon pre-existing opinion. However, it is not a requirement of the course that students agree with, nor subscribe to, the beliefs, ideology and/or philosophy of the professor.

Students are responsible for material covered in the lectures as well as the assigned chapters/sections in the text.

For Western's Policy on Accommodation for Illness

[http://www.uwo.ca/univsec/pdf/academic\\_policies/appeals/accommodation\\_illness.pdf](http://www.uwo.ca/univsec/pdf/academic_policies/appeals/accommodation_illness.pdf)

For UWO Policy on Accommodation for Medical Illness and a downloadable SMC see:

[http://www.uwo.ca/univsec/pdf/academic\\_policies/appeals/accommodation\\_medical.pdf](http://www.uwo.ca/univsec/pdf/academic_policies/appeals/accommodation_medical.pdf)

Students seeking academic accommodation on medical grounds for any missed tests, exams, participation components and/or assignments worth 10% or more of their final grade must apply to the Academic Counselling office of their home Faculty and provide documentation. Academic accommodation cannot be granted by the instructor or department.

## **7. Academic Offences**

Scholastic offences are taken seriously and students are directed to read the appropriate policy, specifically, the definition of what constitutes a Scholastic Offence:

[http://www.uwo.ca/univsec/pdf/academic\\_policies/appeals/scholastic\\_discipline\\_undergrad.pdf](http://www.uwo.ca/univsec/pdf/academic_policies/appeals/scholastic_discipline_undergrad.pdf).

Students in geography are expected to conduct themselves in a polite and civil manner.

Students are reminded of the University Code of Conduct for Students:

<https://www.uwo.ca/univsec/pdf/board/code.pdf>

All required papers may be subject to submission for textual similarity review to the commercial plagiarism detection software under license to the University for the detection of plagiarism. All papers submitted for such checking will be included as source documents in the reference database for the purpose of detecting plagiarism of papers subsequently submitted to the system. Use of the service is subject to the licensing agreement, currently between The University of Western Ontario and Turnitin.com (<http://www.turnitin.com>).

Computer-marked multiple-choice tests and/or exams may be subject to submission for similarity review by software that will check for unusual coincidences in answer patterns that may indicate cheating

## **8. Use of Electronic Devices**

No electronic devices will be allowed during either the Mid-Term or the Final Examination. This includes the use of electronic dictionaries.

## **9. Western's Commitment to Accessibility**

The Department of Geography strives at all times to provide accessibility to all faculty, staff, students and visitors in a way that respects the dignity and independence of people with disabilities.

Please contact the course instructor if you require material in an alternate format or if you require any other arrangements to make this course more accessible to you. You may also wish to contact Services for Students with Disabilities (SSD) at 519-661-2147 for any specific question regarding an accommodation. Information regarding accommodation of exams is available on the Registrar's website: [www.registrar.uwo.ca/examinations/accommodated\\_exams.html](http://www.registrar.uwo.ca/examinations/accommodated_exams.html)

More information about “Accessibility at Western” is available at: <http://accessibility.uwo.ca>

## 10. Medical Issues

The University recognizes that a student’s ability to meet his/her academic responsibilities may, on occasion, be impaired by medical illness. Please go to:

[https://studentservices.uwo.ca/secure/medical\\_accommodations\\_link\\_for\\_OOR.pdf](https://studentservices.uwo.ca/secure/medical_accommodations_link_for_OOR.pdf) to read about the University’s policy on medical accommodation. This site provides links the necessary forms. In the event of illness, you should contact Academic Counselling as soon as possible. The Academic Counsellors will determine, in consultation with the student, whether or not accommodation should be requested. They will subsequently contact the instructors in the relevant courses about the accommodation. Once the instructor has made a decision about whether to grant an accommodation, the student should contact his/her instructors to determine a new due date for tests, assignments, and exams.

Students must see the Academic Counsellor and submit all required documentation in order to be approved for certain accommodation:

[http://counselling.ssc.uwo.ca/procedures/medical\\_accommodation.html](http://counselling.ssc.uwo.ca/procedures/medical_accommodation.html)

- Students seeking academic accommodation on medical grounds for any missed tests, exams, participation components and/or assignments worth 10% or more of their final grade must apply to the Academic Counselling office of their home Faculty and provide documentation. Academic accommodation cannot be granted by the instructor or department
- Students with special accommodation will write make-up tests and examinations administered by the department on Fridays during respective periods of fall and winter terms. To prevent prior disclosure, the format and contents of make-ups may differ substantially from the scheduled test or examination

## 11. Mental Health

If you or someone you know is experiencing distress, there are several resources here at Western to assist you. Please visit the site below for more information on mental health resources: <http://www.uwo.ca/uwocom/mentalhealth/>.

## 12. Support Services

Student Support Services can be reached at: <http://westernusc.ca/services/>

Student Development Services can be reached at: <http://www.sdc.uwo.ca/>