


## GEOG 2143A: Foundations of the Geography of World Business

### Course Outline: Section 001 Fall 2020



Although this academic year might be different, Western University is committed to a **thriving campus**. We encourage you to check out the [Digital Student Experience](https://www.uwo.ca/dse/) website to manage your academics and well-being. Additionally, the following link provides available resources to support students on and off campus: <https://www.uwo.ca/health/>.

### 1. Technical Requirements



Stable internet connection



Laptop or computer

Recommended technical specifications are available at:

<https://registrar.uwo.ca/academics/timetables.html>

### 2. Course Information



Delivery Mode	Dates
Online	Weekly upload on Monday

Classes Start	Reading Week	Classes End	Study day(s)	Exam Period
September 9	November 2 - 8	December 9	December 10	December 11 - 22

\* September 17, 2020: Last day to add a first-term half course

\*\* November 12, 2020: Last day to drop a first-term half course without penalty



Course Instructor	Contact Information	Office Hours
Grant Morin	<a href="mailto:gmorin5@uwo.ca">gmorin5@uwo.ca</a>	By appointment

Teaching Assistant(s)	Contact Information	Office Hours
Emmanuel Kyeremeh (A-G)	<a href="mailto:ekyereme@uwo.ca">ekyereme@uwo.ca</a>	By appointment
Asma Khanani (H-P)	<a href="mailto:akhanan2@uwo.ca">akhanan2@uwo.ca</a>	By appointment
Martin Lefebvre (R-Z)	<a href="mailto:mlefebv8@uwo.ca">mlefebv8@uwo.ca</a>	By appointment



- Office hours will be held remotely using Zoom
- Students will be able to reach out and coordinate a Zoom meeting through emails

### 3. Calendar Description

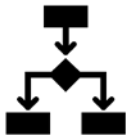
Geographical theories of local and international trade; relationships between the location of production and flows of goods, services and factors of production among countries and regions; the geographical patterns of world commerce.

0.5 course

Antirequisite(s): none

Prerequisite(s): none

Prerequisite checking is the student's responsibility

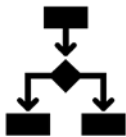


Senate Regulations state, “unless you have either the requisites for this course or written special permission from your Dean to enroll in it, you will be removed from this course and it will be deleted from your record. This decision may not be appealed. You will receive no adjustment to your fees in the event that you are dropped from a course for failing to have the necessary prerequisites.”

### 4. Course Objectives and Format

Mode	Dates	Time	Frequency
Virtual asynchronous	Sunday	student's discretion, the only material that will be removed within a specific time are the quizzes.	weekly

- A recording will be provided for synchronous sessions [You could also indicate when it will be posted]



All course material will be posted to OWL: <http://owl.uwo.ca>. Any changes will be indicated on the OWL site and discussed with the class.

Google Chrome or Mozilla Firefox are the preferred browsers to optimally use OWL; update your browsers frequently. Students interested in evaluating their internet speed, please click [here](#). [Using the right browser is important, especially when using different features integrated with OWL]


If students need assistance, they can seek support on the [OWL Help page](#). Alternatively, they can contact the [Western Technology Services Helpdesk](#). They can be contacted by phone at 519-661-3800 or ext. 83800.

## 5. Course Content and Schedule



Week	Dates	Topic
1	Sept 9 – 13	introduction
2	Sept 14 – 20	Theories
3	Sept 21 – 27	Globalization
4	Sept 28 – Oct 4	International Bodies
5	Oct 5 – 11	Population
6	Oct 12 – 18	Transportation Pt.1
7	Oct 19 – 25	Transportation Pt.2
8	Oct 26 – Nov 1	Manufacturing
9	Nov 2 – 8	Reading Week
10	Nov 9 – 15	Guest Topic
11	Nov 16 – 22	Cities
12	Nov 23 – 29	Knowledge Economy
13	Nov 30 – Dec 6	The Digital World Pt.1
14	Dec 7 – 9	The Digital World Pt.2

## 6. Communication

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- Students should check the OWL site every 24 – 48 hours
  - A weekly update will be provided on the OWL announcements
  - Students should email their instructor(s) and teaching assistant(s) using OWL “messages”
  - For any other communication, the centrally administered **e-mail account** provided to students will be considered the individual’s official university e-mail address. It is the responsibility of the account holder to ensure that e-mail received from the University at his/her official university address is attended to in a timely manner. You can read about the privacy and security of the UWO email accounts [here](#).
  - Emails will be monitored daily; students will receive a response in 24 – 48 hours

## 7. Evaluation

Below is the evaluation breakdown for the course. Any deviations will be communicated.

### Quizzes

Covering two modules at a time, these multiple choice quizzes will allow the demonstration of the comprehension of the materials. These are the only material that will be taken down after it has been posted. Once the quiz is posted on Monday it will be removed in 12 hours (9:00 am – 9:00pm)

### Responses

1-2 pages double spaced, this is designed to engage the material and openly discuss interpretations and thoughts on the subjects. *Students are responsible for submitting 4 by December 1<sup>st</sup>.* Details will be provided within the first module.

### Term Paper

Designed to let students demonstrate knowledge and research skills. Evaluation will be based solely on the quality and quantity of the data provided, and the ability write in an academic standard. Details will be provided within the first module.



Assessment	Format	Weighting	Due Date
Quizzes	Multiple choice	40%	In modules
Responses	Written	20%	December 7th
Paper	Written	40%	October 1st

Students are responsible for material covered in the lectures as well as the assigned chapters/sections in the text.

- After an assessment is returned, students should wait 24 hours to digest feedback before contacting their evaluator; to ensure a timely response, reach out within 7 days

Click [here](#) for a detailed and comprehensive set of policies and regulations concerning examinations and grading. The table below outlines the University-wide grade descriptors.

A+	90-100	One could scarcely expect better from a student at this level
A	80-89	Superior work which is clearly above average
B	70-79	Good work, meeting all requirements, and eminently satisfactory
C	60-69	Competent work, meeting requirements
D	50-59	Fair work, minimally acceptable
F	below 50	Fail

### Information about late or missed evaluations:

- Late assessments without illness self-reports will be subject to a late penalty \_\_\_ %/day
- Late assessments with illness self-reports should be submitted within 24 hours of submission of the last illness self-report
- An assessment cannot be submitted after it has been returned to the class; [an alternate assessment will be assigned] OR [the weight will be transferred to the final grade]
- A make-up test will be offered [Post the make-up dates in the syllabus or on the “start here” tab on OWL at the start of the course.] OR the weight of a missed test will be transferred to [ ]

**Grades will not be adjusted on the basis of need. It is important to monitor your performance in the course. Remember: *You* are responsible for your grades in this course.**

## 8. Accommodation Policies

Students with disabilities work with Accessible Education (formerly SSD) which provides recommendations for accommodation based on medical documentation or psychological and cognitive testing. The accommodation policy can be found here: [Academic Accommodation for Students with Disabilities](#).

### Academic Consideration for Student Absence

Students will have up to two (2) opportunities during the regular academic year to use an on-line portal to self-report an absence during the term, provided the following conditions are met: the absence is no more than 48 hours in duration, and the assessment for which consideration is being sought is worth 30% or less of the student’s final grade. Students are expected to contact their instructors within 24 hours of the end of the period of the self-reported absence, unless noted on the syllabus. Students are not able to use the self-reporting option in the following circumstances:

- for exams scheduled by the Office of the Registrar (e.g., December and April exams)
- absence of a duration greater than 48 hours,
- assessments worth more than 30% of the student’s final grade,
- if a student has already used the self-reporting portal twice during the academic year

If the conditions for a Self-Reported Absence are *not* met, students will need to provide a Student Medical Certificate if the absence is medical, or provide appropriate documentation if there are compassionate grounds for the absence in question. Students are encouraged to contact their Faculty academic counselling office to obtain more information about the relevant documentation.

Students should also note that individual instructors are not permitted to receive documentation directly from a student, whether in support of an application for consideration on medical grounds, or for other reasons. **All documentation required for absences that are not covered by the Self-Reported Absence Policy must be submitted to the Academic Counselling office of a student's Home Faculty.**

For Western University policy on Consideration for Student Absence, see

[Policy on Academic Consideration for Student Absences - Undergraduate Students in First Entry Programs](#)

and for the Student Medical Certificate (SMC), see:

[http://www.uwo.ca/univsec/pdf/academic\\_policies/appeals/medicalform.pdf](http://www.uwo.ca/univsec/pdf/academic_policies/appeals/medicalform.pdf).

### **Religious Accommodation**

Students should consult the University's list of recognized religious holidays, and should give reasonable notice in writing, prior to the holiday, to the Instructor and an Academic Counsellor if their course requirements will be affected by a religious observance. Additional information is given in the [Western Multicultural Calendar](#).

## **9. Make-up Examinations**

Makeups will be granted with approved documentation only. All documentation for missed exams must be provided to the Academic Counselling Office within 48 hours of the scheduled exam, otherwise the instructor will assign a grade of zero.

The format and content of make-ups may differ substantially from the scheduled test or examination.

## **10. Use of Electronic Devices**

No electronic devices will be allowed during tests and examinations.

## **11. How to Be Successful in this Class:**

Students enrolled in this class should understand the level of autonomy and self-discipline required to be successful.

1. Invest in a planner or application to keep track of your courses. Populate all your deadlines at the start of the term and schedule time at the start of each week to get organized and manage your time.
2. Make it a daily habit to log onto OWL to ensure you have seen everything posted to help you succeed in this class.
3. Follow weekly checklists created on OWL or create your own to help you stay on track.
4. Take notes as you go through the lesson material. Treat this course as you would a face-to-face course. Keeping handwritten notes or even notes on a regular Word document will help you learn more effectively than just reading or watching the videos.
5. Connect with others. Try forming an online study group and try meeting on a weekly basis for study and peer support.
6. Do not be afraid to ask questions. If you are struggling with a topic, check the online discussion boards or contact your instructor(s) and or teaching assistant(s).
7. Reward yourself for successes. It seems easier to motivate ourselves knowing that there is something waiting for us at the end of the task.



## 12. Academic Offences

Scholastic offences are taken seriously and students are directed to read the appropriate policy, specifically, the definition of what constitutes a Scholastic Offence.

All required papers may be subject to submission for textual similarity review to the commercial plagiarism detection software under license to the University for the detection of plagiarism. All papers submitted for such checking will be included as source documents in the reference database for the purpose of detecting plagiarism of papers subsequently submitted to the system. Use of the service is subject to the licensing agreement, currently between The University of Western Ontario and Turnitin.com ( <http://www.turnitin.com> ).

Computer-marked multiple-choice tests and/or exams may be subject to submission for similarity review by software that will check for unusual coincidences in answer patterns that may indicate cheating.

## 13. Western's Commitment to Accessibility

The Department of Geography strives at all times to provide accessibility to all faculty, staff, students and visitors in a way that respects the dignity and independence of people with disabilities.

Please contact the course instructor if you require material in an alternate format or if you require any other arrangements to make this course more accessible to you. You may also wish to contact Services for Students with Disabilities (SSD) at 519-661-2147 for any specific question regarding an accommodation. Information regarding accommodation of exams is available on the Registrar's website.

More information about "Accessibility at Western" is available.

## 14. Mental Health

If you or someone you know is experiencing distress, there are several resources here at Western to assist you. Please visit Western's Health and Wellness website for more information on mental health resources.

## 15. Support Services

Western's Support Services  
Student Development Centre

## 16. Important Dates

September 9: Classes resume  
September 17: Last day to add a first term half course  
October 12: Thanksgiving Holiday – Department Office Closed  
November 2 to November 8: Fall Reading Week (No classes; Department Office open)  
November 12: Last day to drop a first term half course without penalty  
December 9: Classes end  
December 10: Study day  
December 11-22: Examination Period