


GEOG 2144B – Geography of Tourism Course Outline: Section 001 Winter 2021



Although this academic year might be different, Western University is committed to a **thriving campus**. We encourage you to check out the [Digital Student Experience](#) website to manage your academics and well-being. Additionally, the following link provides available resources to support students on and off campus: <https://www.uwo.ca/health/>.

1. Technical Requirements



Stable internet connection



Laptop or computer



Working microphone



Working webcam



Zoom application installed

Recommended technical specifications:
<https://registrar.uwo.ca/academics/timetables.html>

Western Zoom webpage, including privacy
information: <https://wts.uwo.ca/zoom/index.html>.

2. Course Information



Delivery Mode	Dates	Time
Online lecture material	Wednesdays	9am
Optional online synchronous tutorial	Fridays	10am and 11am

*Details about design and delivery of the course are listed below in Section 5

Classes Start	Reading Week	Classes End	Study day(s)	Exam Period
January 11	February 13-21	April 12	April 13	April 14-30

* January 19, 2021: Last day to add a second-term half course

March 15, 2021: Last day to drop a second-term half course without academic penalty



Course Instructor	Contact Information	Office Hours
Dr. Wes Kinghorn	wkinghor@uwo.ca	See OWL

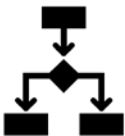
Teaching Assistant(s)	Contact Information	Office Hours
Victoria Bomberry	ebomber2@uwo.ca	See OWL
Alexander Morgenthaler	amorgen@uwo.ca	See OWL
Ebenezer Narh	enarh@uwo.ca	See OWL
Austine Stastny	astastny@uwo.ca	See OWL



- Office hours will be held remotely using Zoom by appointment
- Students will be able to sign up for an appointment – See OWL for details

3. Calendar Description

Examination of tourism as a global, national and local phenomenon, with economic, social, and environmental impacts; emphasis on tourism in developing countries; hosts, guests, and tourism operators; tourism trends; mass versus alternative tourism; relationship between 'ecotourism' and nature protection.



2 lecture hours, 1 tutorial hour, 0.5 course
 Antirequisite(s): the former Geography 2144F/G
 Prerequisite checking is the student's responsibility

Senate Regulations state, "unless you have either the requisites for this course or written special permission from your Dean to enroll in it, you will be removed from this course and it will be deleted from your record. This decision may not be appealed. You will receive no adjustment to your fees in the event that you are dropped from a course for failing to have the necessary prerequisites."

4. Textbook



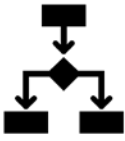
- All resources will be posted in OWL
- Weekly readings will be assigned on OWL. There is no required textbook for this course.
- All readings will be available through the Western Libraries online system (or on OWL).

5. Course Objectives and Format

Objectives:

- An understanding of space and place within the context of tourism;
- An understanding of geographical concepts and theories of tourism;
- An understanding of the application of these geographical concepts and theories to real world places.

Mode	Dates	Time	Frequency
Virtual asynchronous	N/A	2 hours plus readings	Weekly
Virtual synchronous (optional)	Fridays	10am and 11am	As Posted on OWL



Attendance at optional synchronous sessions is NOT required but may assist in your understanding of the assignments

All course material will be posted to OWL: <http://owl.uwo.ca>. Any changes will be indicated on the OWL site and discussed with the class.

Google Chrome or Mozilla Firefox are the preferred browsers to optimally use OWL; update your browsers frequently. Students interested in evaluating their internet speed, please click [here](#). [Using the right browser is important, especially when using different features integrated with OWL]

If students need assistance, they can seek support on the OWL Help page. Alternatively, they can contact the Western Technology Services Helpdesk. They can be contacted by phone at 519-661-3800 or ext. 83800.

6. Learning Outcomes

Upon successful completion of this course, students will be able to:

- Demonstrate informed awareness of geographical diversity through knowledge of different places and understanding of the processes that shape them spatially and over time;
- Combine breadth of knowledge of Geography with specialized understanding (regarding the geography of tourism);
- Analyze real-world problems and policy applications using geographical concepts, skills and understanding;
- Literature and secondary data sources: information search and retrieval;
- Critical and reflective reading, listening, thinking.



7. Course Content and Schedule



Week	Dates	Topic	Readings
1	Jan 11 – 17	Course introduction and overview	To be posted on OWL
2	Jan 18 – 24	Place, sense of place and tourism	To be posted on OWL
3	Jan 25 – 31	Global and national tourism	To be posted on OWL
4	Feb 1 – 7	The Geography of tourism	To be posted on OWL
5	Feb 8 – 14	Media influences on tourism	To be posted on OWL
6	Feb 15 – 21	Reading Week	N/A
7	Feb 22 – 28	Local tourism	To be posted on OWL
8	Mar 1 – 7	Covid & Tourism as a force of change	To be posted on OWL
9	Mar 8 – 14	Tourism to imaginary places	To be posted on OWL
10	Mar 15 – 21	Alternate forms of tourism	To be posted on OWL
11	Mar 22 – 28	Climate change and tourism	To be posted on OWL
12	Mar 29 – Apr 4	The host	To be posted on OWL
13	Apr 5 – 11	The guest	To be posted on OWL
14	Apr 12	Review week	To be posted on OWL

8. Online Participation and Engagement



- Students are expected to participate and engage with content as much as possible
- Students may also participate by interacting online with their peers and instructors.

9. Communication



- Students should check the OWL site every 24 – 48 hours
- Updates will be provided on the OWL announcements
- For any other communication, the centrally administered **e-mail account** provided to students will be considered the individual's official university e-mail address. It is the responsibility of the account holder to ensure that e-mail received from the University at his/her official university address is attended to in a timely manner. You can read about the privacy and security of the UWO email accounts [here](#).

10. Evaluation

Mini-Assignments: These will be shorter assignments requiring some original online research and data gathering (e.g. photos, online searches, library website searches). Your grade will rely largely on completeness and correctness of the submission, as per the instructions.

Assignments: There will be two Assignments due on the dates indicated below. These assignments will allow you to apply the knowledge that you learn in class to real world locations.

Below is the evaluation breakdown for the course. Any deviations will be communicated.

Assessment	Format	Weighting	Due Date
Mini-Assignment 1	OWL submissions	10%	February 4
Assignment 1	OWL submission	25%	February 25
Mini-Assignment 2	OWL submissions	10%	March 11
Assignment 2	OWL submission	25%	March 25
Final Exam	Online Exam	30%	TBD: April 14-30

Students are responsible for material covered in the lectures as well as the assigned readings.

- All assignments are due when specified on OWL
- After an assessment is returned, students should wait 24 hours to digest feedback before contacting their evaluator; to ensure a timely response, reach out within 7 days

Click [here](#) for a detailed and comprehensive set of policies and regulations concerning examinations and grading. The table below outlines the University-wide grade descriptors.

A+	90-100	One could scarcely expect better from a student at this level
A	80-89	Superior work which is clearly above average
B	70-79	Good work, meeting all requirements, and eminently satisfactory
C	60-69	Competent work, meeting requirements
D	50-59	Fair work, minimally acceptable
F	below 50	Fail

Information about late or missed evaluations:

- Late assessments without illness self-reports will be subject to a late penalty 20%/day
- Late assessments with illness self-reports should be submitted within 24 hours of submission of the last illness self-report
- An assessment cannot be submitted after it has been returned to the class; [the weight will be transferred to the final grade]

Grades will not be adjusted on the basis of need. It is important to monitor your performance in the course. Remember: *You* are responsible for your grades in this course.

11. Accommodation Policies

Students with disabilities work with Accessible Education (formerly SSD) which provides recommendations for accommodation based on medical documentation or psychological and cognitive testing. The accommodation policy can be found here: [Academic Accommodation for Students with Disabilities](#).

Academic Consideration for Student Absence

Students will have up to two (2) opportunities during the regular academic year to use an on-line portal to self-report an absence during the term, provided the following conditions are met: the absence is no more than 48 hours in duration, and the assessment for which consideration is being sought is worth 30% or less of the student's final grade. Students are expected to contact their instructors within 24 hours of the end of the period of the self-reported absence, unless noted on the syllabus. Students are not able to use the self-reporting option in the following circumstances:

- for exams scheduled by the Office of the Registrar (e.g., December and April exams)
- absence of a duration greater than 48 hours,
- assessments worth more than 30% of the student's final grade,
- if a student has already used the self-reporting portal twice during the academic year

If the conditions for a Self-Reported Absence are *not* met, students will need to provide a Student Medical Certificate if the absence is medical, or provide appropriate documentation if there are compassionate grounds for the absence in question. Students are encouraged to contact their Faculty academic counselling office to obtain more information about the relevant documentation.

Students should also note that individual instructors are not permitted to receive documentation directly from a student, whether in support of an application for consideration on medical grounds, or for other reasons. **All documentation required for absences that are not covered by the Self-Reported Absence Policy must be submitted to the Academic Counselling office of a student's Home Faculty.**

For Western University policy on Consideration for Student Absence, see

[Policy on Academic Consideration for Student Absences - Undergraduate Students in First Entry Programs](#)

and for the Student Medical Certificate (SMC), see:

http://www.uwo.ca/univsec/pdf/academic_policies/appeals/medicalform.pdf.

Religious Accommodation

Students should consult the University's list of recognized religious holidays, and should give reasonable notice in writing, prior to the holiday, to the Instructor and an Academic Counsellor if their course requirements will be affected by a religious observance. Additional information is given in the [Western Multicultural Calendar](#).

12. Make-up Examinations

Makeups will be granted with approved documentation only. All documentation for missed exams must be provided to the Academic Counselling Office within 48 hours of the scheduled exam, otherwise the instructor will assign a grade of zero.

The format and content of make-ups may differ substantially from the scheduled test or examination.

13. Use of Electronic Devices

As a distance studies/online course, personal electronic devices will be necessary to access the course and submit materials, as per the instructions provided with each assessment.

14. How to Be Successful in this Class:

Students enrolled in this class should understand the level of autonomy and self-discipline required to be successful.

1. Invest in a planner or application to keep track of your courses. Populate all your deadlines at the start of the term and schedule time at the start of each week to get organized and manage your time.
2. Make it a daily habit to log onto OWL to ensure you have seen everything posted to help you succeed in this class.
3. Follow OWL and create your own checklists to help you stay on track.
4. Take notes as you go through the lesson material. Treat this course as you would a face-to-face course. Keeping handwritten notes or even notes on a regular Word document will help you learn more effectively than just reading or watching the videos.
5. Connect with others. Try forming an online study group and try meeting on a weekly basis for study and peer support.
6. Do not be afraid to ask questions. If you are struggling with a topic, check the online resources or contact your instructor(s) and or teaching assistant(s).
7. Reward yourself for successes. It seems easier to motivate ourselves knowing that there is something waiting for us at the end of the task.



15. Use of Recordings

All of the remote learning sessions for this course may be recorded. The data captured during these recordings may include your image, voice recordings, chat logs and personal identifiers (name displayed on the screen). The recordings will be used for educational purposes related to this course, including evaluations. The recordings may be disclosed to other individuals under special circumstances. Please contact the instructor if you have any concerns related to session recordings.

Participants in this course are not permitted to record the sessions, except where recording is an approved accommodation, or the participant has the prior written permission of the instructor.

16. Statements concerning Online Etiquette

Some components of this course will involve online interactions. To ensure the best experience for both you and your classmates, please honour the following rules of etiquette:

- Please “arrive” to class on time
- Please use your computer and/or laptop if possible (as opposed to a cell phone or tablet)
- Ensure that you are in a private location to protect the confidentiality of discussions in the event that a class discussion deals with sensitive or personal material
- To minimize background noise, kindly mute your microphone for the entire class until you are invited to speak, unless directed otherwise
- [In order to give us optimum bandwidth and web quality, please turn off your video camera for the entire class unless you are invited to speak
- Unless invited by your instructor, do not share your screen in the meeting

General considerations of “netiquette”:

- Keep in mind the different cultural and linguistic backgrounds of the students in the course.
- Be courteous toward the instructor, your colleagues, and authors whose work you are discussing.
- Be respectful of the diversity of viewpoints that you will encounter in the class and in your readings. The exchange of diverse ideas and opinions is part of the scholarly environment. “Flaming” is never appropriate.
- Be professional and scholarly in all online postings. Cite the ideas of others appropriately.

Note that disruptive behaviour of any type during online classes, including inappropriate use of the chat function, is unacceptable. Students found guilty of Zoom-bombing a class or of other serious online offenses may be subject to disciplinary measures under the Code of Student Conduct.

17. Academic Offences

Scholastic offences are taken seriously and students are directed to read the appropriate policy, specifically, the definition of what constitutes a Scholastic Offence.

All required papers may be subject to submission for textual similarity review to the commercial plagiarism detection software under license to the University for the detection of plagiarism. All papers submitted for such checking will be included as source documents in the reference database for the purpose of detecting plagiarism of papers subsequently submitted to the system. Use of the service is subject to the licensing agreement, currently between The University of Western Ontario and Turnitin.com (<http://www.turnitin.com>).

Computer-marked multiple-choice tests and/or exams may be subject to submission for similarity review by software that will check for unusual coincidences in answer patterns that may indicate cheating.

18. Western's Commitment to Accessibility

The Department of Geography strives at all times to provide accessibility to all faculty, staff, students and visitors in a way that respects the dignity and independence of people with disabilities.

Please contact the course instructor if you require material in an alternate format or if you require any other arrangements to make this course more accessible to you. You may also wish to contact Services for Students with Disabilities (SSD) at 519-661-2147 for any specific question regarding an accommodation. [Information regarding accommodation of exams](#) is available on the Registrar's website.

More information about "[Accessibility at Western](#)" is available.

19. Mental Health

If you or someone you know is experiencing distress, there are several resources here at Western to assist you. Please visit Western's [Health and Wellness website](#) for more information on mental health resources.

20. Support Services

[Western's Support Services](#)
[Student Development Centre](#)

21. Important Dates

January 11: Classes resume
January 19: Last day to add a second term half course
February 15: Family Day – Department Office Closed
February 13 to February 21: Spring Reading Week (No classes; Department Office open)
March 15: Last day to drop a first term half course without penalty
April 2: Good Friday
April 12: Classes end
April 13: Study day
April 14 to April 30: Examination Period