

GEOG 2144B – Geography of Tourism

Course Outline: Section 001 Winter 2022

This course is taught in-person

1. Course Information

	Delivery Mode	Day/Time	Location
Lecture	In Person	Mondays 3:30-5:20	NS-145
Lab	Posted on OWL	Periodically on Mondays at 5:30	See OWL



*Details about design and delivery of the course are listed below in Section 5

Classes Start	Spring Reading Week	Classes End	Study day	Exam Period
January 10	February 21-25	April 8	April 9	April 10-30

January 18, 2022: Last day to add a second-term half course

March 14, 2022: Last day to drop a second term half course without penalty



Course Instructor	Contact Information	Office Hours
Dr. Wes Kinghorn	wkinghor@uwo.ca	TBA on OWL

Teaching Assistant(s)	Contact Information	Office Hours
TBA on OWL	TBA on OWL	TBA on OWL



- Office hours will be held remotely using Zoom by appointment - See OWL for details
- Students will be able to sign up for an appointment – See OWL for details

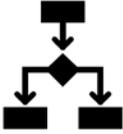
2. Calendar Description

An examination of tourism as a global, national and local phenomenon, with economic, social, and environmental impacts. The emphasis of this course is on tourism as placemaking. Topics include tourism theory, major tourist destinations, climate change impacts, media influences, hosts, guests, local tourism and tourism to imaginary places.

2 lecture hours, 0.5 course

Antirequisite(s): the former Geography 2144F/G

Prerequisite checking is the student's responsibility



Senate Regulations state, “unless you have either the requisites for this course or written special permission from your Dean to enroll in it, you will be removed from this course and it will be deleted from your record. This decision may not be appealed. You will receive no adjustment to your fees in the event that you are dropped from a course for failing to have the necessary prerequisites.”

3. Textbook



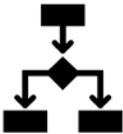
- All resources will be posted in OWL
- Weekly readings will be assigned on OWL. There is no required textbook for this course.
- All readings will be available through the Western Libraries online system (or on OWL).

4. Course Objectives and Format

Objectives:

- An understanding of space and place within the context of tourism;
- An understanding of geographical concepts and theories of tourism;
- An understanding of the application of these geographical concepts and theories to real world places.

All course material will be posted to OWL: <http://owl.uwo.ca>. Any changes will be indicated on the OWL site and discussed with the class.



Google Chrome or Mozilla Firefox are the preferred browsers to optimally use OWL; update your browsers frequently. Students interested in evaluating their internet speed, please click [here](#). [Using the right browser is important, especially when using different features integrated with OWL]

If students need assistance, they can seek support on the [OWL Help page](#). Alternatively, they can contact the [Western Technology Services Helpdesk](#). They can be contacted by phone at 519-661-3800 or ext. 83800.

5. Learning Outcomes

Upon successful completion of this course, students will be able to:

- Demonstrate informed awareness of geographical diversity through knowledge of different places and understanding of the processes that shape them spatially and over time;
- Combine breadth of knowledge of Geography with specialized understanding (regarding the geography of tourism);
- Analyze real-world problems and policy applications using geographical concepts, skills and understanding;
- Literature and secondary data sources: information search and retrieval;
- Critical and reflective reading, listening, thinking.



6. Course Content and Schedule

Week	Dates	Topic	Readings
1	Jan 10-14	Course introduction and overview	To be posted on OWL
2	Jan 17-21	Place, sense of place and tourism	To be posted on OWL
3	Jan 24-28	Global and national tourism	To be posted on OWL
4	Jan 31-Feb 4	The Geography of tourism	To be posted on OWL
5	Feb 7-11	Media influences on tourism	To be posted on OWL
6	Feb 14-18	Covid & Tourism as a force of change	To be posted on OWL
7	Feb 21-25	Reading Week	N/A
8	Feb 28-Mar 4	Climate change and tourism	To be posted on OWL
9	Mar 7-11	Tourism to imaginary places	To be posted on OWL
10	Mar 14-18	Local tourism	To be posted on OWL
11	Mar 21-25	The host	To be posted on OWL
12	Mar 28-Apr 1	The guest	To be posted on OWL
13	Apr 4-8	Alternate forms of tourism	To be posted on OWL



7. Communication

- Students should check the OWL site every 24 – 48 hours
- Updates will be provided on the OWL announcements
- For any other communication, the centrally administered **e-mail account** provided to students will be considered the individual's official university e-mail address. It is the responsibility of the account holder to ensure that e-mail received from the University at his/her official university address is attended to in a timely manner. You can read about the privacy and security of the UWO email accounts [here](#).



8. Evaluation

Mini-Assignments: These will be shorter assignments requiring some original research and/or data gathering. Your grade will rely largely on completeness and correctness of the submission, as per the instructions.

Assignments: There will be two Assignments due on the dates indicated below. These assignments will allow you to apply the knowledge that you learn in class to real world locations.

Below is the evaluation breakdown for the course. Any deviations will be communicated.

Assessment	Format	Weighting	Due Date
Mini-Assignment 1	OWL submission	10%	Feb 7
Assignment 1	OWL submission	25%	Feb 28
Mini-Assignment 2	OWL submission	10%	Mar 14
Assignment 2	OWL submission	25%	Mar 28
Final Exam	Mixed	30%	During Exam Period

Students are responsible for material covered in the lectures as well as the assigned readings.



- All assignments are due when specified on OWL
- After an assessment is returned, students should wait until the next office hour to digest feedback before speaking with their evaluator; to ensure a timely response, reach out within 7 days.

Click [here](#) for a detailed and comprehensive set of policies and regulations concerning examinations and grading. The table below outlines the University-wide grade descriptors.

A+	90-100	One could scarcely expect better from a student at this level
A	80-89	Superior work which is clearly above average
B	70-79	Good work, meeting all requirements, and eminently satisfactory
C	60-69	Competent work, meeting requirements
D	50-59	Fair work, minimally acceptable
F	below 50	Fail

Information about late or missed evaluations:

- Late assessments without illness self-reports will be subject to a late penalty 20%/day
- Late assessments with illness self-reports should be submitted within 4 days of submission of the last illness self-report
- An assessment generally cannot be submitted after it has been returned to the class; [the weight will generally be transferred to the final grade]

Grades will not be adjusted on the basis of need. It is important to monitor your performance in the course. Remember: *You* are responsible for your grades in this course.

9. Accommodation Policies

Students with disabilities work with Accessible Education (formerly SSD) which provides recommendations for accommodation based on medical documentation or psychological and cognitive testing. The accommodation policy can be found here: [Academic Accommodation for Students with Disabilities](#).

Academic Consideration for Student Absence

Students will have up to two (2) opportunities during the regular academic year to use an on-line portal to self-report an absence during the term, provided the following conditions are met: the absence is no more than 48 hours in duration, and the assessment for which consideration is being sought is worth 30% or less of the student's final grade. Students are expected to contact their instructors within 24 hours of the end of the period of the self-reported absence, unless noted on the syllabus. Students are not able to use the self-reporting option in the following circumstances:

- for exams scheduled by the Office of the Registrar (e.g., December and April exams)
- absence of a duration greater than 48 hours,
- assessments worth more than 30% of the student's final grade,
- if a student has already used the self-reporting portal twice during the academic year

If the conditions for a Self-Reported Absence are *not* met, students will need to provide a Student Medical Certificate if the absence is medical, or provide appropriate documentation if there are compassionate grounds for the absence in question. Students are encouraged to contact their Faculty academic counselling office to obtain more information about the relevant documentation.

Students should also note that individual instructors are not permitted to receive documentation directly from a student, whether in support of an application for consideration on medical grounds, or for other reasons. **All documentation required for absences that are not covered by the Self-Reported Absence Policy must be submitted to the Academic Counselling office of a student's Home Faculty.**

For Western University policy on Consideration for Student Absence, see

[Policy on Academic Consideration for Student Absences - Undergraduate Students in First Entry Programs](#)

and for the Student Medical Certificate (SMC), see:

http://www.uwo.ca/univsec/pdf/academic_policies/appeals/medicalform.pdf.

Religious Accommodation

Students should consult the University's list of recognized religious holidays, and should give reasonable notice in writing, prior to the holiday, to the Instructor and an Academic

Counsellor if their course requirements will be affected by a religious observance. Additional information is given in the [Western Multicultural Calendar](#).

10. Make-up Examinations

Makeups will be granted with approved documentation only. All documentation for missed exams must be provided to the Academic Counselling Office within 48 hours of the scheduled exam, otherwise the instructor will assign a grade of zero.

The format and content of make-ups may differ substantially from the scheduled test or examination.

11. Use of Electronic Devices

For distance/online aspects of this course, personal electronic devices will be necessary to access the course and submit materials, as per the instructions provided with each assessment.

12. How to Be Successful in this Class:

Students enrolled in this class should understand the level of autonomy and self-discipline required to be successful.

1. Invest in a planner or application to keep track of your courses. Populate all your deadlines at the start of the term and schedule time at the start of each week to get organized and manage your time.
2. Make it a daily habit to log onto OWL to ensure you have seen everything posted to help you succeed in this class.
3. Follow OWL and create your own checklists to help you stay on track.
4. Take notes as you go through the lesson material. Treat this course as you would a face-to-face course. Keeping handwritten notes or even notes on a regular Word document will help you learn more effectively than just reading or watching the videos.
5. Connect with others. Try forming an online study group and try meeting on a weekly basis for study and peer support.
6. Do not be afraid to ask questions. If you are struggling with a topic, check the online resources or contact your instructor(s) and or teaching assistant(s).
7. Reward yourself for successes. It seems easier to motivate ourselves knowing that there is something waiting for us at the end of the task.



13. Course delivery with respect to the COVID-19 pandemic

Although the intent is for this course to be delivered in-person, the changing COVID-19 landscape may necessitate some or all of the course to be delivered online, either synchronously (i.e., at the times indicated in the timetable) or asynchronously (e.g., posted on OWL for students to view at their convenience). The grading scheme will not change. Any assessments affected will be conducted online as determined by the course instructor.

When deemed necessary, tests and examinations in this course will be conducted using a remote proctoring service. By taking this course, you are consenting to the use of this software and acknowledge that you will be required to provide personal information (including some biometric data) and the session will be recorded. Completion of this course will require you to have a reliable internet connection and a device that meets the technical requirements for this service. More information about this remote proctoring service, including technical

requirements, is available on Western's Remote Proctoring website at:
<https://remoteproctoring.uwo.ca>.

14. Information on COVID-19

Masking Guidelines

Students will be expected to wear triple layer, non-medical, paper masks at all times in the classroom as per University policy and public health directives. Students who are unable to wear a mask must seek formal accommodation through Western Accessible Education, and present medical documentation.

Students are not permitted to eat or drink while in class to ensure masks stay in place. Students will be able to eat and drink outside of the classroom during scheduled breaks.

Students unwilling to wear a mask as stipulated by Western policy and public health directives will be referred to the Dean, and such actions will be considered a violation of the student Code of Conduct.

Course Absences due to Daily COVID Screening Questionnaire

Missed assessments (e.g., presentations, essays, quizzes, tests, midterms, etc.) require formal academic considerations (typically self-reported absences and/or academic counselling).

15. Academic Offences

Scholastic offences are taken seriously and students are directed to read the appropriate policy, specifically, the definition of what constitutes a Scholastic Offence.

All required papers may be subject to submission for textual similarity review to the commercial plagiarism detection software under license to the University for the detection of plagiarism. All papers submitted for such checking will be included as source documents in the reference database for the purpose of detecting plagiarism of papers subsequently submitted to the system. Use of the service is subject to the licensing agreement, currently between The University of Western Ontario and Turnitin.com (<http://www.turnitin.com>).

Computer-marked multiple-choice tests and/or exams may be subject to submission for similarity review by software that will check for unusual coincidences in answer patterns that may indicate cheating.

16. Western's Commitment to Accessibility

The Department of Geography and Environment strives at all times to provide accessibility to all faculty, staff, students and visitors in a way that respects the dignity and independence of people with disabilities.

Please contact the course instructor if you require material in an alternate format or if you require any other arrangements to make this course more accessible to you. You may also wish to contact Services for Students with Disabilities (SSD) at 519-661-2147 for any specific question

regarding an accommodation. [Information regarding accommodation of exams](#) is available on the Registrar's website.

More information about "[Accessibility at Western](#)" is available.

17. Mental Health

If you or someone you know is experiencing distress, there are several resources here at Western to assist you. Please visit Western's [Health and Wellness website](#) for more information on mental health resources.

18. Support Services

[Western's Support Services](#)
[Student Development Centre](#)

19. Important Dates

January 10: Classes resume

January 18: Last day to add a second term half course

February 21: Family Day – Department Office Closed

February 21-25: Spring Reading Week (No classes; Department Office open)

March 14: Last day to drop a first term half course without penalty

April 8: Classes end

April 9: Study day

April 10-31: Examination Period (excluding Fri Apr 15 thru Sun Apr 17)