

# **GEOG 2143A: Foundations of the Geography of World Business**

Course Outline: Section 001 Fall 2022

## 1. Course Information

	Delivery Mode	Day/Time	Location
Lecture	In-person	Tuesday 2:30 -4:30	Spencer Engineering
			Building 1200



Classes Start	Fall Reading Week	Classes End	Study day(s)	Exam Period
September 8	October 31-	December 8	December 9	December 10-21
	November 6			

September 16, 2021: Last day to add a first-term half course

October 11, 2021: Thanksgiving Holiday

November 12, 2021: Last day to drop a first term half course without penalty



Course Instructor	Contact Information	Office Hours
Dr. Grant Morin	gmorin5@uwo.ca	12:00 – 2:00 Tuesday, SSC 2223



Office hours will be held either in person or remotely via Zoom

igstyle igstyle Students will be able to sign up for an appointment using emails to your TA's

# 2. Calendar Description

Geographical theories of local and international trade; relationships between the location of production and flows of goods, services and factors of production among countries and regions; the geographical patterns of world commerce.



2 lecture hours, 0.5 course Antirequisite(s): none Prerequisite(s): none

Prerequisite checking is the student's responsibility

## 3. Textbook



All resources will be posted in OWL

Topic

## 4. Course Content and Schedule

Week Dates

VVEEK	Dates	Topic	
1	Sept 13	Intro: Who, What, When, and How to Write an Essay	
		(You're Welcome)	
2	Sept 20	Theories: Dusting off the BooksBring Snacks and Coffee	
3	Sept 27	Globalization: Branching Out & Keeping Up With the Flow	
4	Oct. 4	Population: Movin' On Up, Movin' On Out	
5	Oct. 11	Transportation: Absolute Truths and the Importance of	
		Boxes	
6	Oct. 18	Test 1: DO NOT BE LATE (Week 1 – 5)	
7	Oct. 25	Trade Routes: Route Canals and Alternative Job	
		Opportunities for Dr. Grant	
8	Oct.31-	READING WEEK	
	Nov. 6		
9	Nov. 8	Manufacturing: Skynet and the Ticking of Clocks	
10	Nov. 15	Cities: Dr. Grant's Little List of Places for You to Visit	
11	Nov. 22	The New Economies and Perspectives: I Miss the Universe	
		of Energy Ride at Walt Disney World	
12	Nov. 29	Video Games: From Stomping Goombas to Slicing It Up	
		Like a Space Ninja	
13	Dec. 6	Test 2: DO NOT BE LATE (Week 9 – 12)	

# \*can change based on Dr. Grant's whimsy

## 5. Communication



- Students should check the OWL site every 24 48 hours
- For any other communication, the centrally administered **e-mail account** provided to students will be considered the individual's official university e-mail address. It is the responsibility of the account holder to ensure that e-mail received from the University at his/her official university address is attended to in a timely manner. You can read about the privacy and security of the UWO email accounts here.
- Emails will be monitored daily; students will receive a response in 24 48 hours

## 6. Course Objectives and Format

This course introduces you to the geography of the world economy. An awareness of geographical diversity through knowledge of different places is provided. A basic understanding of the geography inherent in the concepts of economic development is provided. These classes are designed to discuss certain topics within the realm of economic geography within the context of the international economy.



All course material will be posted to OWL: http://owl.uwo.ca. Any changes will be indicated on the OWL site and discussed with the class.

<u>Google Chrome</u> or <u>Mozilla Firefox</u> are the preferred browsers to optimally use OWL; update your browsers frequently. Students interested in evaluating their internet speed, please click here.

If students need assistance, they can seek support on the <u>OWL Help page</u>. Alternatively, they can contact the <u>Western Technology Services Helpdesk</u>. They can be contacted by phone at 519-661-3800 or ext. 83800.

#### 7. Evaluation

Below is the evaluation breakdown for the course. Any deviations will be communicated.

Assessment	Weighting	Due Date
Midterm	34%	Oct. 19
Final	34%	TBA
Paper	32%	Oct. 12

Students are responsible for material covered in the lectures as well as the assigned chapters/sections in the text.

- All assignments are due at EST unless otherwise specified
- Rubrics will be used to evaluate assessments and will be posted with the instructions
- After an assessment is returned, students should wait 24 hours to digest feedback before contacting their evaluator; to ensure a timely response, reach out within 7 days

Click <u>here</u> for a detailed and comprehensive set of policies and regulations concerning examinations and grading. The table below outlines the University-wide grade descriptors.



A+	90-100	One could scarcely expect better from a student at this level
Α	80-89	Superior work which is clearly above average
В	70-79	Good work, meeting all requirements, and eminently satisfactory
С	60-69	Competent work, meeting requirements
D	50-59	Fair work, minimally acceptable
F	below 50	Fail

#### Information about late or missed evaluations:



Late assessments without illness self-reports will be subject to a late penalty 50 %/day
🖂 Late assessments with illness self-reports should be submitted within 24 hours of
submission of the last illness self-report
An assessment cannot be submitted after it has been returned to the class
A make-up test will be offered

Grades <u>will not be adjusted</u> on the basis of need. It is important to monitor your performance in the course. Remember: *You* are responsible for your grades in this course.

#### 8. Accommodation Policies

Students with disabilities work with Accessible Education (formerly SSD) which provides recommendations for accommodation based on medical documentation or psychological and cognitive testing. The accommodation policy can be found here: <a href="Accommodation Accommodation">Accommodation For Students with Disabilities</a>.

#### **Academic Consideration for Student Absence**

Students will have up to two (2) opportunities during the regular academic year to use an on-line portal to self-report an absence during the term, provided the following conditions are met: the absence is no more than 48 hours in duration, and the assessment for which consideration is being sought is worth 30% or less of the student's final grade. Students are expected to contact their instructors within 24 hours of the end of the period of the self-reported absence, unless noted on the syllabus. Students are not able to use the self-reporting option in the following circumstances:

- for exams scheduled by the Office of the Registrar (e.g., December and April exams)
- absence of a duration greater than 48 hours,
- assessments worth more than 30% of the student's final grade,
- if a student has already used the self-reporting portal twice during the academic year

If the conditions for a Self-Reported Absence are *not* met, students will need to provide a Student Medical Certificate if the absence is medical, or provide appropriate documentation if there are compassionate grounds for the absence in question. Students are encouraged to contact their Faculty academic counselling office to obtain more information about the relevant documentation.

Students should also note that individual instructors are not permitted to receive documentation directly from a student, whether in support of an application for consideration on medical grounds, or for other reasons. All documentation required for absences that are not covered by the Self-Reported Absence Policy must be submitted to the Academic Counselling office of a student's Home Faculty.

For Western University policy on Consideration for Student Absence, see

<u>Policy on Academic Consideration for Student Absences - Undergraduate Students in First Entry</u> Programs

and for the Student Medical Certificate (SMC), see:

http://www.uwo.ca/univsec/pdf/academic\_policies/appeals/medicalform.pdf.

#### **Religious Accommodation**

Students should consult the University's list of recognized religious holidays, and should give reasonable notice in writing, prior to the holiday, to the Instructor and an Academic Counsellor if their course requirements will be affected by a religious observance. Additional information is given in the <a href="Western Multicultural Calendar">Western Multicultural Calendar</a>.

## 9. Make-up Examinations

Makeups will be granted with approved documentation only. All documentation for missed exams must be provided to the Academic Counselling Office within 48 hours of the scheduled exam, otherwise the instructor will assign a grade of zero.

The format and content of make-ups may differ substantially from the scheduled test or examination.

#### 10. Use of Electronic Devices

No electronic devices will be allowed during tests and examinations.

#### 11. How to Be Successful in this Class:

Students enrolled in this class should understand the level of autonomy and self-discipline required to be successful.

- Invest in a planner or application to keep track of your courses. Populate all your deadlines
  at the start of the term and schedule time at the start of each week to get organized and
  manage your time.
- 2. Make it a daily habit to log onto OWL to ensure you have seen everything posted to help you succeed in this class.
- 3. Follow weekly checklists created on OWL or create your own to help you stay on track.
- 4. Take notes as you go through the lesson material. Keeping handwritten notes or even notes on a regular Word document will help you learn more effectively.
- 5. Connect with others. Try forming a study group and try meeting on a weekly basis for study and peer support.
- 6. Do not be afraid to ask questions. If you are struggling with a topic, check the online discussion boards or contact your instructor(s) and or teaching assistant(s).
- 7. Reward yourself for successes. It seems easier to motivate ourselves knowing that there is something waiting for us at the end of the task.

## 12. Continuity of Education Plan (in-person class pivoting to online learning)

In the event of a COVID-19 resurgence during the course that necessitates the university to direct courses move away from face-to-face interaction, all remaining course content will be delivered entirely online, either synchronously (i.e., at the times indicated in the timetable) or asynchronously (e.g., posted on OWL for students to view at their convenience). The grading



scheme will **not** change. Any remaining assessments will also be conducted online as determined by the course instructor.

## 13. Information on COVID-19

#### **Masking Guidelines**

Students will be expected to wear triple layer, non-medical, paper masks at all times in the classroom as per University policy and public health directives. Students who are unable to wear a mask must seek formal accommodation through Western Accessible Education, and present medical documentation.

Students are not permitted to eat or drink while in class to ensure masks stay in place. Students will be able to eat and drink outside of the classroom during scheduled breaks.

Students unwilling to wear a mask as stipulated by Western policy and public health directives will be referred to the Dean, and such actions will be considered a violation of the student Code of Conduct.

#### **Course Absences due to Daily COVID Screening Questionnaire**

Missed assessments (e.g., presentations, essays, quizzes, tests, midterms, etc.) require formal <u>academic considerations</u> (typically academic counselling).

#### 14. Academic Offences

Scholastic offences are taken seriously and students are directed to read the appropriate policy, specifically, the definition of what constitutes a <u>Scholastic Offence</u>.

All required papers may be subject to submission for textual similarity review to the commercial plagiarism detection software under license to the University for the detection of plagiarism. All papers submitted for such checking will be included as source documents in the reference database for the purpose of detecting plagiarism of papers subsequently submitted to the system. Use of the service is subject to the licensing agreement, currently between The University of Western Ontario and Turnitin.com ( http://www.turnitin.com ).

Computer-marked multiple-choice tests and/or exams may be subject to submission for similarity review by software that will check for unusual coincidences in answer patterns that may indicate cheating.

## 15. Western's Commitment to Accessibility

The Department of Geography and Environment strives at all times to provide accessibility to all faculty, staff, students and visitors in a way that respects the dignity and independence of people with disabilities.

Please contact the course instructor if you require material in an alternate format or if you require any other arrangements to make this course more accessible to you. You may also wish to contact Services for Students with Disabilities (SSD) at 519-661-2147 for any specific question regarding an accommodation. <u>Information regarding accommodation of exams</u> is available on the Registrar's website.

More information about "Accessibility at Western" is available.

#### 16. Mental Health

If you or someone you know is experiencing distress, there are several resources here at Western to assist you. Please visit Western's <u>Health and Wellness website</u> for more information on mental health resources.

## **17.** Support Services

Western's Support Services
Student Development Centre

## 18. Important Dates

September 8: Classes resume

September 16: Last day to add a first term half course

October 10: Thanksgiving Holiday – Department Office Closed

October 31 to November 6: Fall Reading Week (No classes; Department Office open)

November 12: Last day to drop a first term half course without penalty

November 30: Last day to drop a full course without penalty

December 8: Classes end December 9: Study day

December 10-22: Examination Period