

GEOG 2144B – Geography of Tourism Course Outline: Section 001 Winter 2023

This course is taught in-person

1. Course Information

	Delivery Mode	Day/Time	Location
Lecture	In person	Monday 3:30-5:20	NCB-101
Lab	Online occasional	Asynchronous	Online

*Details about design and delivery of the course are listed below in Section 6



Classes Start	Spring Reading Week	Classes End	Study day(s)	Exam Period
January 9	February 18-26	April 10	April 11 & 12	April 13-30

January 17, 2023: Last day to add a second-term half course

February 20, 2023: Family Day

March 7, 2023: Last day to drop a first term half course without penalty



Course Instructor	Contact Information	Office Hours
Dr. Wes Kinghorn	wkinghor@uwo.ca	TBA (OWL)

Teaching Assistant(s)	Contact Information	Office Hours
TBA (OWL)	TBA (OWL)	TBA (OWL)

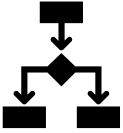


Office hours will be held remotely using Zoom (see OWL for days and times)

Students will be able to sign up for an appointment (see OWL for details)

2. Calendar Description

An examination of tourism as a global, national and local phenomenon, with economic, social, and environmental impacts. The emphasis of this course is on tourism as placemaking. Topics include tourism theory, major tourist destinations, climate change impacts, media influences, hosts, guests, local tourism and tourism to imaginary places.



2 lecture hours, 1 occasional self guided tutorial hour, 0.5 course

Antirequisite(s): the former Geography 2144F/G

Prerequisite checking is the student's responsibility

Senate Regulations state, "unless you have either the requisites for this course or written special permission from your Dean to enroll in it, you will be removed from this course and it will be deleted from your record. This decision may not be appealed. You will receive no adjustment to your fees in the event that you are dropped from a course for failing to have the necessary prerequisites."

3. Textbook



All resources will be posted in OWL.

Weekly readings will be assigned on OWL. There is no required textbook for this course.

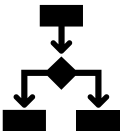
All readings will be available through the Western Libraries online system (or on OWL).

4. Course Objectives and Format

Objectives:

- An understanding of space and place within the context of tourism;
- An understanding of geographical concepts and theories of tourism;
- An understanding of the application of these concepts and theories to real world places.

Attendance is required (if you must miss a class please coordinate with a fellow student for notes)



All course material will be posted to OWL: <http://owl.uwo.ca>. Any changes will be indicated on the OWL site and discussed with the class.

Google Chrome or Mozilla Firefox are the preferred browsers to optimally use OWL; update your browsers frequently. Students interested in evaluating their internet speed, please click [here](#). [Using the right browser is important, especially when using different features integrated with OWL]

If students need assistance, they can seek support on the OWL Help page. Alternatively, they can contact the Western Technology Services Helpdesk. They can be contacted by phone at 519-661-3800 or ext. 83800.

5. Learning Outcomes

Upon successful completion of this course, students will be able to:

- Demonstrate informed awareness of geographical diversity through knowledge of different places and understanding of the processes that shape them spatially and over time;
- Combine breadth of knowledge of Geography with specialized understanding (regarding the geography of tourism);
- Analyze real-world problems and policy applications using geographical concepts, skills and understanding;
- Literature and secondary data sources: information search and retrieval;
- Critical and reflective reading, listening, thinking.



6. Course Content and Schedule

Week	Dates	Topic	Readings
1	Jan 9	Course Introduction and Overview	To be posted on OWL
2	Jan 16	Place, Sense of Place and Tourism	To be posted on OWL
3	Jan 23	Global and National Tourism	To be posted on OWL
4	Jan 30	The Geography of Tourism	To be posted on OWL
5	Feb 6	QUIZ 1 / Climate Change and Tourism	To be posted on OWL
6	Feb 13	Media Influences on Tourism	To be posted on OWL
	Feb 20	Reading Week	N/A
7	Feb 27	Covid and Tourism as a Force of Change	To be posted on OWL
8	Mar 6	Tourism to Imaginary Places	To be posted on OWL
9	Mar 13	QUIZ 2 / Local Tourism	To be posted on OWL
10	Mar 20	The Host – Benefits and Challenges	To be posted on OWL
11	Mar 27	The Guest – The Role of the Tourist	To be posted on OWL
12	Apr 3	Alternative Tourism	To be posted on OWL
13	Apr 10	Concept Review and Wrap-Up	To be posted on OWL



7. Communication



- Students should check the OWL site every 24 – 48 hours
- Updates will be provided on the OWL announcements
- For any other communication, the centrally administered **e-mail account** provided to students will be considered the individual's official university e-mail address. It is the responsibility of the account holder to ensure that e-mail received from the University at his/her official university address is attended to in a timely manner. You can read about the privacy and security of the UWO email accounts [here](#).

8. Evaluation

Quizzes: There will be two in class quizzes in a mixed format. See below for dates.

Assignments: There will be two Assignments due on the dates indicated below. These assignments will allow you to apply the knowledge that you learn in class to real world locations.

Mini-Assignment: This will be a shorter, practical assignment which may require some original online research and data gathering (e.g. photos, online searches, library website searches). Your grade will rely largely on completeness and correctness of the submission.

THERE IS NO FINAL EXAM IN THIS COURSE!

Below is the evaluation breakdown for the course. Any deviations will be communicated.

Assessment	Format	Weighting	Due Date
Quiz 1	In Class Quiz	15%	Feb 6
Assignment 1	Owl Submission	25%	Feb 27
Quiz 1	In Class Quiz	15%	Mar 13
Mini- Assignment	Owl Submission	15%	Mar 20
Assignment 2	Owl Submission	30%	April 10
NO FINAL EXAM!			

The evaluation methods described in the course outline are essential requirements for the course.

Students are responsible for material covered in the lectures as well as the assigned readings.

- All assignments are due when specified on OWL.
- After an assessment is returned, students should wait 24 hours to digest feedback before contacting their evaluator; to ensure a timely response, reach out within 7 days

Click [here](#) for a detailed and comprehensive set of policies and regulations concerning examinations and grading. The table below outlines the University-wide grade descriptors.

A+	90-100	One could scarcely expect better from a student at this level
A	80-89	Superior work which is clearly above average
B	70-79	Good work, meeting all requirements, and eminently satisfactory
C	60-69	Competent work, meeting requirements
D	50-59	Fair work, minimally acceptable
F	below 50	Fail

Information about late or missed evaluations:

- Late assessments without illness self-reports will be subject to a late penalty 20%/day
- Late assessments with illness self-reports should be submitted within 24 hours of submission of the last illness self-report
- An assessment cannot be submitted after it has been returned to the class; [the weight will be transferred to the final grade]

Grades will not be adjusted on the basis of need. It is important to monitor your performance in the course. Remember: *You* are responsible for your grades in this course.

9. Accommodation Policies

Students with disabilities work with Accessible Education (formerly SSD) which provides recommendations for accommodation based on medical documentation or psychological and cognitive testing. The accommodation policy can be found here: [Academic Accommodation for Students with Disabilities](#).

Academic Consideration for Student Absence

[Instructors are encouraged, in the first instance, to arrange participation requirements and multiple small assignments in such a way as to allow students some flexibility. A student seeking academic accommodation for any work worth less than 10% must contact the instructor or follow the appropriate Department or course specific instructions provided on the course outline.

In arranging accommodation, instructors will use good judgment and ensure fair treatment for all students. Instructors must indicate on the course outline how they will be dealing with work worth less than 10% of the total course grade. In particular, instructors must indicate whether medical documentation will be required for absences, late assignments or essays, missed tests, laboratory experiments or tutorials, etc. Where medical documentation is required, such documentation must be submitted by the student directly to the appropriate Faculty Dean's office, and it will be the Dean's office that will make the determination whether accommodation is warranted. Given the University's Official Student Record Information Privacy Policy, instructors may not collect medical documentation.

In all cases where accommodation is being sought for work totalling 10% or more of the final grade in a course, students will be directed to the appropriate Faculty Dean's office.

Clearly define how the absence will be handled (e.g., an extension, make-up opportunity, or reweighting).

When defining the rules for excused absences, you should ensure that the essential requirements of the course are still met. For example, if the final examination is not cumulative, it would normally be advisable to offer a make-up for the midterm test rather than a reweighting to the final.

Students who have been denied accommodation by an instructor may appeal this decision to the appropriate Faculty Dean's office but will be required to present appropriate documentation.]

The University recognizes that a student's ability to meet their academic responsibilities may, on occasion, be impaired by medical illness. Illness may be acute (short term), or it may be chronic (long term), or chronic with acute episodes. The University further recognizes that medical situations are deeply personal and respects the need for privacy and confidentiality in these matters. However, in order to ensure fairness and consistency for all students, academic accommodation for work representing 10% or more of the student's overall grade in the course shall be granted only in those cases where there is documentation indicating that the student was seriously affected by illness and could not reasonably be expected to meet their academic responsibilities.

[Policy on Academic Consideration for Medical Illness - Undergraduate Students](#)

Student Medical Certificate (SMC)

Religious Accommodation

Students should consult the University's list of recognized religious holidays, and should give reasonable notice in writing, prior to the holiday, to the Instructor and an Academic Counsellor if their course requirements will be affected by a religious observance. Additional information is given in the [Western Multicultural Calendar](#).

10. Make-up Examinations

Makeups will be granted with approved documentation only. All documentation for missed exams must be provided to the Academic Counselling Office within 48 hours of the scheduled exam, otherwise the instructor will assign a grade of zero.

The format and content of make-ups may differ substantially from the scheduled test or examination.

11. Use of Electronic Devices

Only approved electronic devices will be allowed during tests and examinations, and only open to the quiz page with no other tabs open.

12. How to Be Successful in this Class:

Students enrolled in this class should understand the level of autonomy and self-discipline required to be successful.

1. Invest in a planner or application to keep track of your courses. Populate all your deadlines at the start of the term and schedule time at the start of each week to get organized and manage your time.
2. Make it a daily habit to log onto OWL to ensure you have seen everything posted to help you succeed in this class.
3. Follow weekly checklists created on OWL or create your own to help you stay on track.
4. Take notes as you go through the lesson material. Keeping handwritten notes or even notes on a regular Word document will help you learn more effectively.
5. Connect with others. Try forming a study group and try meeting on a weekly basis for study and peer support.
6. Do not be afraid to ask questions. If you are struggling with a topic, check the online discussion boards or contact your instructor(s) and or teaching assistant(s).
7. Reward yourself for successes. It seems easier to motivate ourselves knowing that there is something waiting for us at the end of the task.



13. Continuity of Education Plan (in-person class pivoting to online learning)

In the event of a COVID-19 resurgence during the course that necessitates the university to direct courses move away from face-to-face interaction, all remaining course content will be delivered entirely online, either synchronously (i.e., at the times indicated in the timetable) or asynchronously (e.g., posted on OWL for students to view at their convenience). The grading

scheme will **not** change. Any remaining assessments will also be conducted online as determined by the course instructor.

14. Information on COVID-19

Masking Guidelines

Students will be expected to wear triple layer, non-medical, paper masks at all times in the classroom as per University policy and public health directives. Students who are unable to wear a mask must seek formal accommodation through Western Accessible Education, and present medical documentation.

Students are not permitted to eat or drink while in class to ensure masks stay in place. Students will be able to eat and drink outside of the classroom during scheduled breaks.

Students unwilling to wear a mask as stipulated by Western policy and public health directives will be referred to the Dean, and such actions will be considered a violation of the student Code of Conduct.

Course Absences due to Daily COVID Screening Questionnaire

Missed assessments (e.g., presentations, essays, quizzes, tests, midterms, etc.) require formal academic considerations (typically academic counselling).

15. Academic Offences

Scholastic offences are taken seriously and students are directed to read the appropriate policy, specifically, the definition of what constitutes a Scholastic Offence.

All required papers may be subject to submission for textual similarity review to the commercial plagiarism detection software under license to the University for the detection of plagiarism. All papers submitted for such checking will be included as source documents in the reference database for the purpose of detecting plagiarism of papers subsequently submitted to the system. Use of the service is subject to the licensing agreement, currently between The University of Western Ontario and Turnitin.com (<http://www.turnitin.com>).

Computer-marked multiple-choice tests and/or exams may be subject to submission for similarity review by software that will check for unusual coincidences in answer patterns that may indicate cheating.

16. Western's Commitment to Accessibility

The Department of Geography and Environment strives at all times to provide accessibility to all faculty, staff, students and visitors in a way that respects the dignity and independence of people with disabilities.

Please contact the course instructor if you require material in an alternate format or if you require any other arrangements to make this course more accessible to you. You may also wish

to contact Services for Students with Disabilities (SSD) at 519-661-2147 for any specific question regarding an accommodation. Information regarding accommodation of exams is available on the Registrar's website.

More information about "Accessibility at Western" is available.

17. Mental Health

If you or someone you know is experiencing distress, there are several resources here at Western to assist you. Please visit Western's Health and Wellness website for more information on mental health resources.

18. Support Services

Western's Support Services
Student Development Centre

Western is committed to reducing incidents of gender-based and sexual violence and providing compassionate support to anyone who has gone through these traumatic events. If you have experienced sexual or gender-based violence (either recently or in the past), you will find information about support services for survivors, including emergency contacts at https://www.uwo.ca/health/student_support/survivor_support/get-help.html.

To connect with a case manager or set up an appointment, please contact support@uwo.ca.

19. Important Dates

Monday January 9: Classes resume

Tuesday January 17: Last day to add a second term half course

Monday February 20: Family Day – Department Office Closed

February 18 to February 26: Spring Reading Week (No classes; Department Office open)

Tuesday March 7: Last day to drop a second term half course without penalty

Friday April 7: Good Friday – Department Office Closed

Monday April 10: Classes end

April 11 and 12: Study days

April 13-30: Examination Period