

GEOG 3465: Urban Economic Development and Policy Course Outline: Section 001 Fall 2023

This course is taught in-person

1. Course Information

*Details about design and delivery of the course are listed below in Section 7



Classes Start	Fall Reading Week	Classes End	Study day(s)	Exam Period
September 7	Oct 30 - Nov 5	December 8	December 9	December 10-22

September 15, 2022: Last day to add a first-term half course

October 9, 2022: Thanksgiving Holiday

November 13, 2022: Last day to drop a first term half course without penalty



Course Instructor	Contact Information	Office Hours
Dr Godwin Arku	garku@uwo.ca	Wednesdays 9:30-11:00AM

Teaching Assistant	Contact Information	Office Hours
John Hutchenreuther	Email: hutche5@uwo.ca	Office: SSC 2424 Wednesdays 1-2PM



Office hours will be held in-person or zoom or by Appointment

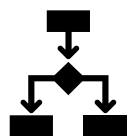
Students will be able to sign up for an appointment using email in OWL

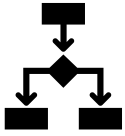
2. Calendar Description

The promotion of economic development is an important item on the policy agendas of regions and communities around the world. Practitioners are adopting a wide range of policies aimed at promoting economic growth and enhancing the economic and fiscal health of their communities. This course takes an interdisciplinary approach to examine economic development policies—ranging from “traditional” to more recent “innovative” practices. Topics include concepts and theories of urban economic development, analytical techniques for describing and evaluating urban economies, development strategies and tools, technology policies, and place-based economic development strategies. This course will also look into how COVID-19 is changing economic development and cities.

Prerequisite(s): Third or fourth-year status; at least one of Geography 1400F/G, 2210A/B, 2220A/B, 2420A/B, 2460F/G. (*Prerequisite checking is the student’s responsibility*)

2 lecture hours and 1 tutorial hour, 0.5 course





Senate Regulations state, “unless you have either the requisites for this course or written special permission from your Dean to enroll in it, you will be removed from this course and it will be deleted from your record. This decision may not be appealed. You will receive no adjustment to your fees in the event that you are dropped from a course for failing to have the necessary prerequisites.”

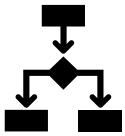
3. Textbook



Selected textbooks will be used throughout the course although students will not be required to purchase them. Relevant articles on various topics will be posted on the course’s webpage. In addition, relevant published reports by various levels of government will be made available to students for consultation.

4. Course Objectives and Format

- Attendance is required in weekly tutorials. There is 5% for weekly tutorial attendance and participation.
- Missed assignments will have to be completed within 7 days from the due date. No assignments will be accepted 7 after the due date.



All course material will be posted to OWL: <http://owl.uwo.ca>. Any changes will be indicated on the OWL site and discussed with the class.

Google Chrome or Mozilla Firefox are the preferred browsers to optimally use OWL; update your browsers frequently. Students interested in evaluating their internet speed, please click [here](#). [Using the right browser is important, especially when using different features integrated with OWL]

If students need assistance, they can seek support on the OWL Help page. Alternatively, they can contact the Western Technology Services Helpdesk. They can be contacted by phone at 519-661-3800 or ext. 83800.

5. Learning Outcomes

Upon successful completion of this course, students will be able to:

Insert Learning Outcomes:

- ✓ Develop knowledge and critical understanding of the fundamental characteristics, processes, temporal changes and landscapes of the global economy
- ✓ Demonstrate informed awareness of geographical diversity through knowledge of different places and understanding of the processes that shape them spatially and over time.
- ✓ Synthesize and evaluate geographical information from diverse sources.
- ✓ Describe, explain, analyze and interpret a range of geographical phenomena outside the classroom by engagement with people, places and environments
- ✓ Analyze real-world problems and policy applications using geographical concepts, skills and understanding.





- ✓ Communicate geographic ideas and understanding effectively to a variety of audiences in writing, orally, and graphically
- ✓ Identify, analyze and interpret spatial patterns and processes of, financial and economic aspects of global economy
- ✓ Literature and secondary data sources: information search and retrieval, meta-analysis of published data, synthesis of information sources and literature, annotated bibliographies.
- ✓ Critical and reflective reading, listening, thinking.
- ✓ Writing – education and practice in writing essays, reports, notebooks.
- ✓ Oral communication/presentation: -structured class discussions (seminars, small-group interaction, debates), individual and group presentations.
- ✓ Inter-personal skills: leadership, team facilitation

6. Communication



- Students should check the OWL site regularly (at least once every 24 hours)
- A weekly update will be provided on the OWL announcements
- Students should email their instructor(s) and teaching assistant(s) using OWL “messages”
- For any other communication, the centrally administered **e-mail account** provided to students will be considered the individual’s official university e-mail address. It is the responsibility of the account holder to ensure that e-mail received from the University at his/her official university address is attended to in a timely manner. You can read about the privacy and security of the UWO email accounts [here](#).
- Emails will be monitored daily; students will receive a response in 24 – 48 hours
- This course will use the OWL forum for additional discussions in the course
- Students should post all course-related content on the discussion forum so that everyone can access answers to questions
- The discussion forums will be monitored daily by instructors or teaching assistants

7. Course Content and Schedule

	Topic
Sept 7	Introductory Overview
Lecture 1	<ul style="list-style-type: none"> • Introduction and course overview • Economic development environment prior to COVID-19 • Economic Environment during and post-COVID-19 environment • What is economic development? • Why should urban government do economic development? • The economic development problem • Global economic trends – shaping cities
Tutorial	*Start thinking about a project partner*

*Florida, R., Rodríguez-Pose, A., & Storper, M. (2021) Cities in a post-COVID world. *Urban Studies*. doi:[10.1177/00420980211018072](https://doi.org/10.1177/00420980211018072)

Buchholz, M., & Bathelt, H. (2021). Models of Regional Economic Development: Illustrations Using U.S. Data *Zeitschrift für Wirtschaftsgeographie*, 65(1): 28-42. <https://doi.org/10.1515/zfw-2020-0040>

Kemeny, T., & Storper, M. (2015) Is Specialization Good for Regional Economic Development? *Regional Studies*, 49:6, 1003-1018, DOI: 10.1080/00343404.2014.899691

Storper, M., & Scott, A. J. (2009). Rethinking human capital, creativity and urban growth. *Journal of economic Geography*, 9(2), 147-167.

*Glaeser, E. L. (2022). Urban resilience. *Urban Studies*, 59(1), 3-35.

Cuaresma, J. C., Doppelhofer, G., & Feldkircher, M. (2014). The determinants of economic growth in European regions. *Regional Studies*, 48(1), 44-67.

*Wahba, N. S. (2022) Can cities bounce back better from COVID-19 pandemic? Reflections from emerging post-pandemic recovery plans and trade-offs. *Environment and Urbanization*.

	Topic
Sept 14	What is an economy?
Lecture 2	<ul style="list-style-type: none"> • The car metaphor • Understanding its components • Reviewing the evolution of the economy • Assessing the framework within which the economy operates
Tutorial	<ul style="list-style-type: none"> • Class Discussion/Exercise

Boschma R (2004) Competitiveness of Regions from an Evolutionary Perspective. *Regional Studies* 38(9): 1001–1014. DOI: 10.1080/0034340042000292601.

Desjardins PM, Polèse M and Shearmur R (2013) The evolution of Canada’s regional economies structural patterns, emerging trends and future challenges. *Moncton, N.B: Canadian Institute for Research on Public Policy and Public Administration*.

Essletzbichler J and Rigby DL (2010) Generalized Darwinism and Evolutionary Economic Geography. In: Boschma R and Martin R (eds) *The Handbook of Evolutionary Economic Geography*. ed. Chapter 2. Edward Elgar Publishing.

***Glaeser EL (2005) Reinventing Boston: 1630-2003. *Journal of Economic Geography* 5(2): 119–153. DOI: 10.1093/jnlcgl/bh058.

Martin R and Sunley P (2007) Complexity thinking and evolutionary economic geography. *Journal of Economic Geography* 7(5): 573–601. DOI: 10.1093/jeg/lbm019.

Scott A and Storper M (2003) Regions, Globalization, Development. *Regional Studies* 37(6–7): 579–593. DOI: 10.1080/0034340032000108697a.

***Sutton, J., & Arku, G. (2024). Conceptualizing the Local Economy from an Evolutionary Perspective. Draft copy.

Swyngedouw E (2004) Globalisation or ‘glocalisation’? Networks, territories and rescaling. *Cambridge Review of International Affairs* 17(1): 25–48. DOI: 10.1080/0955757042000203632.

	Topic
Sept 21	Concepts & Theories of Economic Development
Lecture 3	<ul style="list-style-type: none"> • Fundamental concepts and issues of urban economic development • Classical theories on urban economic development • Neo-classical economic theory • Economic base theories • Current perspectives on urban economic development
Tutorial	<ul style="list-style-type: none"> • Profiling localities/communities: questions, unit of analysis, data sources • Assignment 1 introduced

Leigh, N. G. & Blakely, E. J. (2017) *Planning Local Economic Development: Theory and Practice*. Sixth Edition. Los Angeles-London-New Delhi-Singapore-Washington DC: Sage Publications. Chapter 3.

Malizia, E. E. & Feser, E. J. (1999) *Understanding Local Economic Development*. Rutgers University Center for urban.

McLean, M. L. & Voytek, K. P. (1992) Understanding Your Economy: Using Analysis to Guide Local Strategic Planning. Second Edition, Chicago: Planners Press, American Planning Association.

	Topic
Sept 28	Introduction to Analytical Methods for Local/Urban Economic Development Planning
Lecture 4	<ul style="list-style-type: none"> • Information and analytical requirements for local economic planning • Understanding an economy’s strength and weaknesses • Analytical techniques <ul style="list-style-type: none"> ○ Economic base analysis (location quotients) ○ Dynamic analysis (shift-share) ○ Cluster analysis ○ Labour flow analysis ○ Business sector analysis
Tutorial	<ul style="list-style-type: none"> • Assignment #1 Due • Assignment #2 introduced. • Class discussion/Team meeting

* Leigh, N. G. & Blakely, E. J. (2017) *Planning Local Economic Development: Theory and Practice*. Sixth Edition. Los Angeles-London-New Delhi-Singapore-Washington DC: Sage Publications. Chapter 6.

Gibson, L. J. & Warden, M. A. (1981) Estimating the Economic Base Multiplier: A Test of Alternative Procedures. *Economic Geography* 57: 146-159.

Isserman, A. (1977a) A Bracketing Approach for Estimating Regional Economic Impact Multipliers and a Procedure for Assessing their Accuracy. *Environment & Planning A* 9: 1003-1011.

McLean, M. L. & Voytek, K. P. (1992) Understanding Your Economy: Using Analysis to Guide Local Strategic Planning. Second Edition, Chicago: Planners Press, American Planning Association.

	Topic
Oct 5	Economic Development Approaches
Lecture 5	<ul style="list-style-type: none"> • Differences in approaches to economic development policy in US, Canada and Europe • Industrial Recruitment and Retention Strategies <ul style="list-style-type: none"> ○ Supply-side approaches to economic development: competing for businesses <ul style="list-style-type: none"> ▪ Criticisms of recruitment strategies ○ Demand-side approaches to economic development: indigenous development
Tutorial	<ul style="list-style-type: none"> • Class discussion • Team meeting

Leigh, N. G. & Blakely, E. J. (2017) *Planning Local Economic Development: Theory and Practice*. Sixth Edition. Los Angeles-London-New Delhi-Singapore-Washington DC: Sage Publications.

Bradshaw, T. K. & Blakely, E. D. (1999) What are “Third-Wave” State Economic Development Efforts? From Incentives to Industrial Policy. *Economic Development Quarterly*, Vol. 13 (3): 229-244.

Buss, T. F. (2001) The Effect of State Tax Incentives on Economic Growth and Firm Location Decisions: An Overview of the Literature. *Economic Development Quarterly* 15 (1): 90-105.

*Loveridge, S. (1996) On the Continuing Popularity of Industrial Recruitment. *Economic Development Quarterly* 10(2): 151-158.

*Osgood, J., Opp, S., & Bernotsky, R. (2012). Yesterday’s gains versus today’s realities: Lessons from 10 years of economic development practice. *Economic Development Quarterly* Vol. 26(4) 334-350.

*Peters, A. & Fisher, P. (2004) The Failures of Economic Development Incentives. *Journal of the American Planning Association* 70(1): 27-37.

Reese, L. A. (2007) Making the Least of Our Differences? Trends in Local Economic Development in Ontario and Michigan, 1990-2005. *Canadian Public Administration* 50(1): 79-99.

Rondinelli, D. A. & Burpitt, W. J. (2001). Do Government Incentives Attract and Retain International Investment? A Study of Foreign-Owned Firms in North Carolina. *Policy Sciences*, 33(2): 181-205.

Thomas, K. (2003) Geographic Scales and the Competition for Economic Growth. *American Behavioral Scientist* 46: 987-1001.

*William, S. (2000) Curbing Business Subsidy Competition: Does the European Union Have an Answer? Working Paper, Corporation for Enterprise Development. Pp. 1-24.

*Wolman, H & Stoker, G. (1992) Understanding Local Economic Development in a Comparative Context. *Economic Development Quarterly* 6: 406-417.

*Yates, C. & Lewchuk, W. (2017) What Shapes Automotive Investment Decisions in a Contemporary Global Economy? *Canadian Public Policy*. DOI: 10:3138/cpp.2016-043

	Topic
October 12	Issues of Sustainability & Economic Development
Lecture 6	<ul style="list-style-type: none"> • What is sustainable development? • How is sustainability being incorporated into local economic development? • What are the challenges and contradictions of sustainability as element of local economic development? <ul style="list-style-type: none"> ○ Short Presentation:TBD
Tutorial	<ul style="list-style-type: none"> • Class Discussion/Team meeting

Carroll, M. C., & Stanfield, J. R. (2001). Sustainable Regional Economic Development. *Journal of Economic Issues*, 35(2), 469–476. <https://doi.org/10.1080/00213624.2001.11506381>

***Hammer, J., & Pivo, G. (2017). The Triple Bottom Line and Sustainable Economic Development Theory and Practice. *Economic Development Quarterly*, 31(1), 25–36. <https://doi.org/10.1177/0891242416674808>

	Topic
Oct 19	Economic Development in Ontario: Policy and Practice
Lecture 7	<ul style="list-style-type: none"> • Institutional environment for economic development in Ontario/Canada • Trends in Ontario municipalities' economic development approaches, problems, challenges and responses
Tutorial	<ul style="list-style-type: none"> • Class Discussion/Team Meeting

*Arku, G. (2014). Competition and Cooperation in Economic Development: Examining the Perceptions of City Officials in Ontario. Canada. *Journal of Urban Affairs* 36(1): 99-118.

Bradford, N. (2010). Economic ideas and development strategy: The case of London, Ontario. *Canadian Journal of Urban Research*, 19(1), 1-22.

*Cleave, E., Arku, G. & Chatwin, M. (2017) Cities' Economic Development Efforts in a Changing Global Economy: Content Analysis of Economic Development Plans of Cities in Ontario, Canada. *Area* 49 (3): 359-368.

Reese, L. A. (2007) Making the Least of Our Differences? Trends in Local Economic Development in Ontario and Michigan, 1990-2005. *Canadian Public Administration* 50 (1): 79-99.

Taassonyi, A. T. (2005) *Local economic development: Theory and the Ontario experience* (ITP Paper No. 0511). Toronto, Ontario, Canada: University of Toronto, Rothman School of Management Institute for International Business.

	Topic
Oct 26	Resilience and Economic Development—Guest Presenter: Jesse Sutton
Lecture 9	<ul style="list-style-type: none"> • What is Resilience? Examining its origins and its defining characteristics. • How is resilience defined? Highlighting its main interpretations. • What constitutes resilience? Highlighting its dimensions of resilience. • Why do localities need to be resilient? Examining disturbances. • How do regions react to disturbance? Examining localities' reaction to shocks. • What are the determinants of resilience? Highlighting the main determinants.
Tutorial	<ul style="list-style-type: none"> • Class Discussion/Team meeting

Boschma, R. (2015). Towards an Evolutionary Perspective on Regional Resilience. *Regional Studies*, 49(5), 733-751.

Bristow, G., & Healy, A. (2014). Regional Resilience: An Agency Perspective. *Regional Studies*, 48(5), 923-935.

Evenhuis, E. (2017). New directions in researching regional economic resilience and adaptation. *Geography Compass*, 11(11), <https://doi.org/10.1111/gec3.12333>

Hill, E., Wial, H., & Wolman, H. (2008). *Exploring Regional Economic Resilience*. Working Paper 2008-06, Institute of Urban and Regional Development, University of California, Berkeley. Retrieved from <https://escholarship.org/uc/item/7fq4n2cv>

Hu, X., & Hassink, R. (2020). Adaptation, adaptability and regional economic resilience: a conceptual framework. In *Handbook on Regional Economic Resilience* (pp. 54-68). Edward Elgar Publishing. Retrieved from <https://doi.org/10.4337/9781785360862.00009>

Martin, R., & Sunley, P. (2020). Regional economic resilience: evolution and evaluation. In *Handbook on Regional Economic Resilience* (pp. 10-35). Edward Elgar Publishing. <https://doi.org/10.4337/9781785360862.00007>

Martin, R., Sunley, P., Gardiner, B., & Tyler, P. (2016). How Regions React to Recessions: Resilience and the Role of Economic Structure. *Regional Studies*, 50(4), 561-585.

Modica, M., & Reggiani, A. (2015). Spatial Economic Resilience: Overview and Perspectives. *Networks and Spatial Economics*, 15(2), 211–233.

Sensier, M., Bristow, G., & Healy, A. (2016). Measuring Regional Economic Resilience across Europe: Operationalizing a complex concept. *Spatial Economic Analysis*, 11(2), 128–151.

Simmie, J., & Martin, R. (2010). The economic resilience of regions: Towards an evolutionary approach. *Cambridge Journal of Regions, Economy and Society*, 3(1), 27-43.

	Topic
Nov 2	FALL READING BREAK
	No Class

	Topic
Nov 9	Economic Development in Practice
Lecture 8	<ul style="list-style-type: none"> • Economic Development in practice (a day in the life) <ul style="list-style-type: none"> ○ Guest Presenter: Catherine Oosterbaan
Tutorial	<ul style="list-style-type: none"> • Class discussion/Team Meeting

* Arku, G. (2015) Economic Development Practices of Cities in Ontario. *Community Development*. 46(5): 604-615.

Arku, G. & Oosterbaan, C. (2015). Evidence of inter-territorial collaborative economic development strategies in Ontario, Canada. *GeoJournal*. 80(3): 361-374.

Donald, B. (2005) The Politics of Local Economic Development in Canada's Global Cities: new deals and a new politics of scale? *Space and Polity* 9 (3): 261-291.

*Wolfson, J. & Frisken, F. (2000). Local Response to the Global Challenge: Comparing Local Economic Development Policies in a Regional Context. *Journal of Urban Affairs* 22 (4): 361-384.

	Topic
Nov 16	Manufacturing and Economic Development
Lecture 9	<ul style="list-style-type: none"> • Early importance of manufacturing • Decline of manufacturing and consequences for local economic development • Recent policy response to manufacturing challenges • Guest Presentation: Marcello Vecchio
Tutorial	<ul style="list-style-type: none"> • Class Discussion/Team meeting

Charles, K., Hurst, E., & Notowidigdo, M. (2016). The masking of the decline in manufacturing employment by the housing bubble. *The Journal of Economic Perspectives*, 30(2), 179-200.

Christopherson, S., Martin, R., Sunley, P., & Tyler, P. (2014). Reindustrialising regions: Rebuilding the manufacturing economy? *Cambridge Journal of Regions, Economy and Society*, 7(3), 351-358.

*Cleave, E. Vecchio, M. Spilsbury, D. & Arku, G. (2019) Manufacturing Change and Policy Response in the Contemporary Economic Landscape: How cities in Ontario, Canada understand and plan for manufacturing. *Regional Studies, Regional Science*.

*Holmes, J., Rutherford, T., & Carey, J. (2017) Challenges Confronting the Canadian Automotive Parts Industry: What Role for Public Policy? *Canadian Public Policy*, 43(1), 75-89.

	Topic
Nov 23	Innovation and Economic Development
Lecture 11	<ul style="list-style-type: none"> • Innovation policies in Ontario • Incubators • Knowledge spillovers
Tutorial	<ul style="list-style-type: none"> • Class Discussion/Team meeting

Arundel, A., Bloch, C., & Ferguson, B. (2019). Advancing innovation in the public sector: Aligning innovation measurement with policy goals. *Research Policy*, 48(3), 789–798. <https://doi.org/10.1016/j.respol.2018.12.001>

Arundel, A., Casali, L., & Hollanders, H. (2015). How European public sector agencies innovate: The use of bottom-up, policy-dependent and knowledge-scanning innovation methods. *Research Policy*, 44(7), 1271–1282. <https://doi.org/10.1016/j.respol.2015.04.007>

Coenen, L., Hansen, T., & Rekers, J. V. (2015). Innovation Policy for Grand Challenges. An Economic Geography Perspective. *Geography Compass*, 9(9), 483–496. <https://doi.org/10.1111/gec3.12231>

***Howells, J. (2005). Innovation and regional economic development: A matter of perspective? *Research Policy*, 34(8), 1220–1234. <https://doi.org/10.1016/j.respol.2005.03.014>

***Sutton, J., Phan, S., Arku, G., Hutchenreuther, J., & Cleave, E. (2023). Understanding innovation in the context of local economic development: An analysis of cities’ innovation-based policies in Ontario, Canada. *Local Society and Development*.

	Topic
Nov 30	Place and Project-Based Economic Development Strategies
Lecture 11	<ul style="list-style-type: none"> • Empowerment zones • Enterprise zones • Neighbourhoods (e.g., BIAs)
Tutorial	<ul style="list-style-type: none"> • Class Discussion/Team meeting

*Blakely, E. J. (2001) Competitive Advantage for the 21st Century: can a place-based approach to economic development survive in a cyberspace age? *APA Journal* 67 (2): 133-141.

Darchen, S. (2013) The Creative City and the Redevelopment of the Toronto Entertainment District: A BIA-Led Regeneration Process. *International Planning Studies*, 18(2): 188-203.

Boyle, R. (1995) Empowerment Zones: Picking the Winners. *Economic Development Quarterly* 9 (3): 207-211.

*Elwood, S. (2002) Neighbourhood Revitalization through ‘Collaboration’: Assessing the Implications of Neoliberal Urban Policy at the Grassroot. *GeoJournal* 58: 121-130.

Elvery, J. A. (2009) The Impact of Enterprise Zones on Resident Employment: An Evaluation of the Enterprise Zone Programs of California and Florida. *Economic Development Quarterly* 23 (1): 44-59.

Greenbaum, R. T. (2004) Sitting it Right: Do States Target Economic Distress When Designating Enterprise Zones: *Economic Development Quarterly* 18 (1): 67-80.

*Hoyt L. & Gopal-Agge, D (2007) The Business Improvement District Model: A Review of Contemporary Debates. *Geography Compass* ¼: 946-958.

Jenkins, N. T. & Bennett, M. I. J. (1999) Toward an Empowerment Zone Evaluation. *Economic Development Quarterly* 13(1): 23-28.

Ladd, H. (1994). Spatially-Targeted Economic Development Strategies: Do They Work? *Cityscape* 3: 193-218.

	Topic
Dec 7	Presentations/Wrap-lp
Lecture	<ul style="list-style-type: none"> • Group Project Presentations
Tutorial	<ul style="list-style-type: none"> • Course Overview • Final Project Due

Summary Readings (5%)

1. Florida, R., Rodríguez-Pose, A., & Storper, M. (2021) Cities in a post-COVID world. *Urban Studies*. doi:[10.1177/00420980211018072](https://doi.org/10.1177/00420980211018072).
2. Hammer, J., & Pivo, G. (2017). The Triple Bottom Line and Sustainable Economic Development Theory and Practice. *Economic Development Quarterly*, 31(1), 25–36. <https://doi.org/10.1177/0891242416674808>
3. Bradford, N. (2010). Economic ideas and development strategy: The case of London, Ontario. *Canadian Journal of Urban Research*, 19(1), 1-22.
4. *Cleave, E. Vecchio, M. Spilsbury, D. & Arku, G. (2019) Manufacturing Change and Policy Response in the Contemporary Economic Landscape: How cities in Ontario, Canada understand and plan for manufacturing. *Regional Studies, Regional Science*.
5. Martin, R., Sunley, P., Gardiner, B., & Tyler, P. (2016). How Regions React to Recessions: Resilience and the Role of Economic Structure. *Regional Studies*, 50(4), 561–585.

Relevant Websites

1. American Council for Community and Economic Research (ACCRA)
2. Economic development council of Ontario (EDCO) <http://www.edco.on.ca/en/>
3. Economic Development Association of Canada <https://edac.ca/>
4. Federal Development Agency for Southern Ontario - FedDev Ontario
<http://www.feddevontario.gc.ca/eic/site/723.nsf/intro>
5. International Economic development Council (IEDC) <https://www.iedconline.org/>
6. Ontario Association of Community Futures Development Corporations <https://www.cfontario.ca/>
7. Ontario Ministry of Economic Development www.investinontario.com
8. Ontario Municipal Information Network www.OMKN.ca
9. Rural Economic Development Data and Intelligence (REDDI) <http://www.reddi.gov.on.ca> - REDDI can help with your local economic development planning from strategic planning to downtown revitalization and project financing
10. www.investinontario.com - Ontario Government website for comparative investment data, real estate and community information.

8. Evaluation & Course Policy Statements

Course assessments and grades for the course are as follows:

Evaluation Components	Percentage of Course Grade	Assignment Schedule
Assignment #1	10%	September 28
Assignment #2 (individual)	25%	October 19
Short Examination	15%	November 23-26
Group Project Presentation	5%	December 7
Group Project Report	30%	December 10
Summary of Assigned Articles	5%	Various dates
Class Participation	5%	Throughout the term
Course Reflection	5%	December 7



****Students are responsible for material covered in the lectures as well as the assigned chapters/sections in the text.

****All submissions will be made online (i.e., in OWL).

All assignments are due at 11:55 pm EST unless otherwise specified

- Written assignments may be submitted to Turnitin (statement in policies below)
- Rubrics will be used to evaluate assessments and will be posted with the instructions
- After an assessment is returned, students should wait 24 hours to digest feedback before contacting their evaluator; to ensure a timely response, reach out within 7 days
- Unless permission is granted students cannot absent themselves from GUEST LECTURES. Failure to attend guest lectures will attract a heavy penalty, mostly likely zero score for class participation mark.



- ☒ Attendance of the lectures and tutorials is not optional. Your participation mark of 5% is based on regular attendance, active contributions in lectures and tutorials, and individual presentation of reading materials and information from local news media.

Students are expected to attend all lectures and tutorials and are strongly encouraged to read relevant articles/chapters before coming to these classes.

- ☒ For each tutorial session, selected students will be tasked to summarize the readings for the day and also lead the discussion of these materials. The teaching assistant will keep track of attendance at all lectures and tutorials.

- ☒ Please note that copies of my lecture overheads/ppt presentations will also be posted a day before the lectures. These are for review purposes only. The overheads provide only a very condensed overview of the material covered in class. They do not constitute adequate notes by themselves, and are **no substitute for regular attendance of lectures**.

9. Accommodation Policies

Students with disabilities work with Accessible Education (formerly SSD) which provides recommendations for accommodation based on medical documentation or psychological and cognitive testing. The accommodation policy can be found here: [Academic Accommodation for Students with Disabilities](#).

Academic Consideration for Student Absence

The University recognizes that a student's ability to meet their academic responsibilities may, on occasion, be impaired by medical illness. Illness may be acute (short term), or it may be chronic (long term), or chronic with acute episodes. The University further recognizes that medical situations are deeply personal and respects the need for privacy and confidentiality in these matters. However, in order to ensure fairness and consistency for all students, academic accommodation for work representing 10% or more of the student's overall grade in the course shall be granted only in those cases where there is documentation indicating that the student was seriously affected by illness and could not reasonably be expected to meet their academic responsibilities.

[Policy on Academic Consideration for Medical Illness - Undergraduate Students](#)

[Student Medical Certificate \(SMC\)](#)

Religious Accommodation

Students should consult the University's list of recognized religious holidays, and should give reasonable notice in writing, prior to the holiday, to the Instructor and an Academic Counsellor if their course requirements will be affected by a religious observance. Additional information is given in the [Western Multicultural Calendar](#).

10. Make-up Examinations

Makeups will be granted with approved documentation only. All documentation for missed exams must be provided to the Academic Counselling Office within 48 hours of the scheduled exam, otherwise the instructor will assign a grade of zero.

The format and content of make-ups may differ substantially from the scheduled test or examination.

11. Use of Electronic Devices

No electronic devices will be allowed during tests and examinations.

12. How to Be Successful in this Class:



Students enrolled in this class should understand the level of autonomy and self-discipline required to be successful.

1. Invest in a planner or application to keep track of your courses. Populate all your deadlines at the start of the term and schedule time at the start of each week to get organized and manage your time.
2. Make it a daily habit to log onto OWL to ensure you have seen everything posted to help you succeed in this class.
3. Follow weekly checklists created on OWL or create your own to help you stay on track.
4. Take notes as you go through the lesson material. Keeping handwritten notes or even notes on a regular Word document will help you learn more effectively.
5. Connect with others. Try forming a study group and try meeting on a weekly basis for study and peer support.
6. Do not be afraid to ask questions. If you are struggling with a topic, check the online discussion boards or contact your instructor(s) and or teaching assistant(s).
7. Reward yourself for successes. It seems easier to motivate ourselves knowing that there is something waiting for us at the end of the task.

13. Continuity of Education Plan (in-person class pivoting to online learning)

In the event of a COVID-19 resurgence during the course that necessitates the university to direct courses move away from face-to-face interaction, all remaining course content will be delivered entirely online, either synchronously (i.e., at the times indicated in the timetable) or asynchronously (e.g., posted on OWL for students to view at their convenience). The grading scheme will **not** change. Any remaining assessments will also be conducted online as determined by the course instructor.

14. Academic Offences

Scholastic offences are taken seriously and students are directed to read the appropriate policy, specifically, the definition of what constitutes a Scholastic Offence.

All required papers may be subject to submission for textual similarity review to the commercial plagiarism detection software under license to the University for the detection of plagiarism. All papers submitted for such checking will be included as source documents in the reference database for the purpose of detecting plagiarism of papers subsequently submitted to the system. Use of the service is subject to the licensing agreement, currently between The University of Western Ontario and Turnitin.com (<http://www.turnitin.com>).

Computer-marked multiple-choice tests and/or exams may be subject to submission for similarity review by software that will check for unusual coincidences in answer patterns that may indicate cheating.

15. **Western's Commitment to Accessibility**

The Department of Geography and Environment strives at all times to provide accessibility to all faculty, staff, students and visitors in a way that respects the dignity and independence of people with disabilities.

Please contact the course instructor if you require material in an alternate format or if you require any other arrangements to make this course more accessible to you. You may also wish to contact Services for Students with Disabilities (SSD) at 519-661-2147 for any specific question regarding an accommodation. [Information regarding accommodation of exams](#) is available on the Registrar's website.

More information about "[Accessibility at Western](#)" is available.

16. **Mental Health**

If you or someone you know is experiencing distress, there are several resources here at Western to assist you. Please visit Western's [Health and Wellness website](#) for more information on mental health resources.

17. **Support Services**

[Western's Support Services](#)
[Student Development Centre](#)

Western is committed to reducing incidents of gender-based and sexual violence and providing compassionate support to anyone who has gone through these traumatic events. If you have experienced sexual or gender-based violence (either recently or in the past), you will find information about support services for survivors, including emergency contacts at https://www.uwo.ca/health/student_support/survivor_support/get-help.html.

To connect with a case manager or set up an appointment, please contact support@uwo.ca.

18. **Important Dates**

September 7: Classes resume

September 15: Last day to add a first term half course

October 9: Thanksgiving Holiday – Department Office Closed

October 30 to November 5: Fall Reading Week (No classes; Department Office open)

November 13: Last day to drop a first term half course without penalty

November 30: Last day to drop a full course without penalty

December 8: Classes end

December 9: Study day

December 10-22: Examination Period