

## GEOG 2143A – Foundations of the Geography of World Business

### Course Outline: Section 001 Fall 2024

#### 1. Course Information



Classes Start	Fall Reading Week	Classes End	Study day(s)	Exam Period
September 5	October 14-20	December 6	December 7 & 8	December 9-22

September 13, 2024: Last day to add a second-term half course

September 30, 2024: National Day for Truth and Reconciliation (observed as a non-instructional day at Western).

October 14, 2024: Thanksgiving Holiday

November 30, 2024: Last day to drop a first term half course without penalty



Course Instructor	Contact Information	Office Hours
<b>Dr. Wes Kinghorn</b>	<a href="mailto:wkinghor@uwo.ca">wkinghor@uwo.ca</a>	TBA (Brightspace)

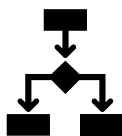
Teaching Assistant(s)	Contact Information	Office Hours
TBA	TBA	TBA



- Office hours held remotely using Zoom or by phone (see Brightspace for days/times)
- Students will be able to sign up for an appointment (see Brightspace for details)

#### 2. Calendar Description

Geographical theories of local and international trade; relationships between the location of production and the flow of goods, services and factors of production among countries and regions; the geographical patterns of world commerce.



2 lecture hours, 0.5 course

Antirequisite(s): none

Prerequisite(s): none

Prerequisite checking is the student's responsibility

Senate Regulations state, "unless you have either the requisites for this course or written special permission from your Dean to enroll in it, you will be removed from this course and it will be deleted from your record. This decision may not be appealed. You will receive no adjustment to your fees in the event that you are dropped from a course for failing to have the necessary prerequisites."

### 3. Textbook



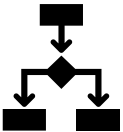
- All resources will be posted in Brightspace.
- Readings posted weekly on Brightspace. There is **no required textbook** for this course.
- All readings will be sourced through the Western Libraries online system.

### 4. Course Objectives and Format

Objectives:

- An understanding of place within the context of the geography of the world economy;
- An understanding of the interconnected nature of geographical patterns of world commerce;
- An understanding of the application of related concepts and theories to real world places.

Attendance is required (if you must miss a class please coordinate with a fellow student for notes)



All course material will be posted to the new OWL Brightspace learning environment: <https://westernu.brightspace.com/d2l/home>. Any changes will be indicated on the OWL site and discussed with the class.

Current versions of all popular browsers (e.g., Safari, Chrome, Edge, Firefox) are supported with OWL Brightspace; what is most important is that you update your browser frequently to ensure it is current. All JavaScript and cookies should be enabled."

If students need assistance, they can seek support on the [OWL Brightspace Help page](#). Alternatively, they can contact the [Western Technology Services Helpdesk](#). They can be contacted by phone at 519-661-3800 or ext. 83800.

### 5. Learning Outcomes

Upon successful completion of this course, students will be able to:



- Demonstrate informed awareness of geographical diversity through knowledge of different places and understanding of the processes that shape them spatially and over time;
- Combine breadth of knowledge of Geography with specialized understanding (regarding the geography of world business);
- Analyze real-world problems and policy applications using geographical concepts, skills and understanding;
- Literature and secondary data sources: information search and retrieval;
- Critical and reflective reading, listening, thinking.

## 6. Course Content and Schedule

Week	Dates	Topic	Readings
1	Sep 5-6	<i>*No class this week</i>	N/A
2	Sep 9-13	<b>Course Intro and Project Overview</b>	To be posted (Brightspace)
3	Sep 16-20	<b>Places of World Business</b>	To be posted (Brightspace)
4	Sep 23-27	<b>Theories of World Business</b>	To be posted (Brightspace)
5	Sep 30-Oct 4	<b>Globalization</b>	To be posted (Brightspace)
6	Oct 7-11	<b>*Quiz 1</b>	N/A
	Oct 14-18	<i>*Fall Reading Week</i>	N/A
7	Oct 21-25	<b>Products and Manufacturing</b>	To be posted (Brightspace)
8	Oct 28-Nov 1	<b>Trade and Transportation</b>	To be posted (Brightspace)
9	Nov 4-8	<b>The Future of World Business</b>	To be posted (Brightspace)
10	Nov 11-15	<b>*Quiz 2</b>	N/A
11	Nov 18-22	<b>Revisiting Places of World Business</b>	To be posted (Brightspace)
12	Nov 25-29	<b>Final Project Workshop</b>	To be posted (Brightspace)
13	Dec 2-6	<b>Wrap-up</b>	N/A



## 7. Evaluation

Quizzes: There will be two in class quizzes in a mixed format. See below for dates. The best score of the two will count for the entire quiz component.

Projects: There will be one major assignment in this course broken up into three parts. See below for dates.

**THERE IS NO FINAL EXAM IN THIS COURSE!**

Below is the evaluation breakdown for the course. Any deviations will be communicated.

Assessment	Format	Weighting	Due Date	Extended Due Date
Project Part A	Brightspace Submission	20%	Mon Sep 30 (9am)	Fri Oct 4 (9am)
Quiz 1 (Mandatory unless you have AC approval to miss)	In Class Quiz	30%	Mon Oct 7 (1:30pm)	
Quiz 2 (optional based on your own performance on Quiz 1 – only the best of the two scores will count)	In Class Quiz	30%	Nov 11 (1:30pm)	
Project Part B	Brightspace Submission	25%	Mon Nov 4 (9am)	Fri Nov 8 (9am)
Project Part C	Brightspace Submission	25%	Mon Dec 2 (9am)	Fri Dec 6 (9am)



The evaluation methods described in the course outline are essential requirements for the course.

Students are responsible for material covered in the lectures as well as the assigned readings.

- All assignments are due when specified on OWL.
- After an assessment is returned, students should wait 24 hours to digest feedback before contacting their evaluator; to ensure a timely response, reach out within 7 days

Click [here](#) for a detailed and comprehensive set of policies and regulations concerning examinations and grading. The table below outlines the University-wide grade descriptors.

A+	90-100	One could scarcely expect better from a student at this level
A	80-89	Superior work which is clearly above average
B	70-79	Good work, meeting all requirements, and eminently satisfactory
C	60-69	Competent work, meeting requirements
D	50-59	Fair work, minimally acceptable
F	below 50	Fail

**Grades will not be adjusted on the basis of need. It is important to monitor your performance in the course. Remember: *You* are responsible for your grades in this course.**

## 8. Communication



- Students should check the Brightspace site every 24 – 48 hours
- Updates will be provided on the Brightspace announcements
- For any other communication, the centrally administered **e-mail account** provided to students will be considered the individual's official university e-mail address. It is the responsibility of the account holder to ensure that e-mail received from the University at his/her official university address is attended to in a timely manner. You can read about the privacy and security of the UWO email accounts [here](#).

## 9. Accommodation Policies

Students with disabilities work with Accessible Education (formerly SSD) which provides recommendations for accommodation based on medical documentation or psychological and cognitive testing. The accommodation policy can be found here: [Academic Accommodation for Students with Disabilities](#).

### **General Information about missed work:**

University policy on academic considerations are described [here](#). This policy requires that all requests for academic considerations must be accompanied by a self-attestation. Further information about academic considerations, and information about submitting this self-attestation with your academic consideration request may be found here.

Please note that any academic considerations granted in this course will be determined by the instructor, in consultation with the academic advisors in your Faculty of Registration, in accordance with information presented in this course outline.

#### **Formal Documentation Designation statement:**

##### **\*Quiz 1 (Monday Oct 7 at 1:30pm)\***

Please note that this assessment is considered to be central to the learning objectives for this course. Accordingly, students seeking academic consideration for this assessment will be required to provide formal supporting documentation. Students who are granted academic consideration for this assessment will be provided with the following opportunity to make up this work: Write Quiz 2 – which will then count for your full quiz component grade. There will be no makeup quiz.

#### **Flexibility statements**

##### **\*Project Parts A, B and C\***

Please note that because the submission deadline for these 3 assessments [Project Parts A, B and C] already include flexibility in the form of **four grace days (96 hours)** after the due date listed in the table, the instructor reserves the right to deny academic consideration for assignments which are submitted following the end of the period of flexibility.

#### **Absence from Course Commitments**

Students must familiarize themselves with the [Policy on Academic Consideration – Undergraduate Students in First Entry Programs](#)

Students missing course work for medical, compassionate or extenuating circumstances can request academic consideration by completing a request at the central academic consideration portal. Students are permitted one academic consideration request per course per term without supporting documentation. Note that supporting documentation is **always** required for academic consideration requests for examinations scheduled by the office of the registrar (e.g. December and April exams) and for practical laboratory and performance tests typically scheduled during the last week of the term. Students should also note that the instructor may designate one assessment per course per term that requires supporting documentation. This designated assessment is described elsewhere in this document. Please note that any academic considerations granted in this course will be determined by the instructor of this course, in consultation with the academic advisors in your Faculty of Registration, in accordance with information presented in this course outline. Supporting documentation for academic considerations for absences due to illness should use the [Student Medical Certificate](#) or, where that is not possible, equivalent documentation by a health care practitioner.

#### **Course Assessments that Require Supporting Documentation**

For this course the following assessment has been designated as requiring supporting documentation:

##### **\*Quiz 1 (Monday Oct 7 at 1:30pm)\***

### **Academic Consideration for Course Components with Flexible Deadlines**

This course has **2 quizzes with only 1/2 quizzes counted towards your final grade**. Academic consideration will not be granted for missed quizzes. If students write 2/2 quizzes only the best grade will be used in the calculation of the final grade. If students miss 1/2 quizzes, only the remaining quiz will be used in the calculation of the final grade. **If students miss 2 quizzes, they will receive a grade of zero for the quiz component.**

This course employs flexible deadlines for assignments. The assignment deadlines can be found above in the course outline. For each assignment, students are expected to submit the assignment by the deadline listed. Should illness or extenuating circumstances arise, **students are permitted to submit their assignment up to 96 hours past the deadline without academic penalty**. Should students submit their assessment **beyond 96 hours past the deadline, a late penalty of 10% per day will be subtracted from the assessed grade**. As flexible deadlines are used in this course, requests for academic consideration will not be granted. If you have a long-term academic consideration or an accommodation for disability that allows greater flexibility than provided here, please reach out to your instructor at least one week prior to the posted deadline.

### **Accommodation for Religious Holidays**

Students should review the policy for [Accommodation for Religious Holidays](#). Where a student will be unable to write examinations and term tests due to a conflicting religious holiday, they should inform their instructors as soon as possible but not later than two weeks prior to writing the examination/term test. In the case of conflict with a midterm test, students should inform their instructor as soon as possible but not later than one week prior to the midterm.

## **10. Make-up Examinations**

A Special Examination is any examination other than the regular examination, and it may be offered only with the permission of the Dean of the Faculty in which the student is registered, in consultation with the instructor and Department Chair. Permission to write a Special Examination may be given on the basis of compassionate or medical grounds with appropriate supporting documents.

The format and content of make-ups may differ substantially from the scheduled test or examination.

## **11. Use of Electronic Devices**

Electronic devices are not allowed during quizzes unless an OWL delivery is being used. In this case only, only approved electronic devices will be allowed during tests and examinations, and only open to the OWL quiz page with no other tabs open.

## 12. How to Be Successful in this Class:

Students enrolled in this class should understand the level of autonomy and self-discipline required to be successful.

1. Invest in a planner or application to keep track of your courses. Populate all your deadlines at the start of the term and schedule time at the start of each week to get organized and manage your time.
2. Make it a daily habit to log onto OWL to ensure you have seen everything posted to help you succeed in this class.
3. Follow weekly checklists created on OWL or create your own to help you stay on track.
4. Take notes as you go through the lesson material. Keeping handwritten notes or even notes on a regular Word document will help you learn more effectively.
5. Connect with others. Try forming a study group and try meeting on a weekly basis for study and peer support.
6. Do not be afraid to ask questions. If you are struggling with a topic, check the online discussion boards or contact your instructor(s) and or teaching assistant(s).
7. Reward yourself for successes. It seems easier to motivate ourselves knowing that there is something waiting for us at the end of the task.



## 13. Academic Offences

Scholastic offences are taken seriously and students are directed to read the appropriate policy, specifically, the definition of what constitutes a Scholastic Offence.

All required papers may be subject to submission for textual similarity review to the commercial plagiarism detection software under license to the University for the detection of plagiarism. All papers submitted for such checking will be included as source documents in the reference database for the purpose of detecting plagiarism of papers subsequently submitted to the system. Use of the service is subject to the licensing agreement, currently between The University of Western Ontario and Turnitin.com ( <http://www.turnitin.com> ).

Computer-marked multiple-choice tests and/or exams may be subject to submission for similarity review by software that will check for unusual coincidences in answer patterns that may indicate cheating.

## 14. Western's Commitment to Accessibility

The Department of Geography and Environment strives at all times to provide accessibility to all faculty, staff, students and visitors in a way that respects the dignity and independence of people with disabilities.

Please contact the course instructor if you require material in an alternate format or if you require any other arrangements to make this course more accessible to you. You may also wish to contact Services for Students with Disabilities (SSD) at 519-661-2147 for any specific question regarding an accommodation. Information regarding accommodation of exams is available on the Registrar's website.

More information about "Accessibility at Western" is available.

## 15. Mental Health

If you or someone you know is experiencing distress, there are several resources here at Western to assist you. Please visit Western's [Health and Wellness website](#) for more information on mental health resources.

## 16. Support Services

[Western's Support Services](#)  
[Student Development Centre](#)

Western is committed to reducing incidents of gender-based and sexual violence and providing compassionate support to anyone who has gone through these traumatic events. If you have experienced sexual or gender-based violence (either recently or in the past), you will find information about support services for survivors, including emergency contacts at [https://www.uwo.ca/health/student\\_support/survivor\\_support/get-help.html](https://www.uwo.ca/health/student_support/survivor_support/get-help.html).

To connect with a case manager or set up an appointment, please contact [support@uwo.ca](mailto:support@uwo.ca).

## 17. Important Dates

September 5: Classes resume

September 13: Last day to add a first term half course

October 14: Thanksgiving Holiday – Department Office Closed

October 14-20: Fall Reading Week (No classes; Department Office open)

November 30: Last day to drop a first term half course or a full course without penalty

December 6: Classes end

December 7 and 8: Study days

December 9-22: Examination Period