

GEOG 2144A – Geography of Tourism

Course Outline: Section Distance Studies 2025

1. Course Information

Delivery Mode online

Details about design and delivery of the course are listed below in Section 6



Classes Start	Classes End	Last Day to Add	Last Day to Drop	Exams
May 5	July 25	May 9	June 9	July 28-31

Monday May 19, 2025: Victoria Day Holiday

Tuesday July 1, 2024: Canada Day



Course Instructor	Contact Information	Office Hours
Dr. Wes Kinghorn	wkinghor@uwo.ca	TBA on Brightspace

Teaching Assistant(s)	Contact Information	Office Hours
TBA	TBA	TBA

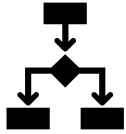


☒ Office hours will be held remotely by phone/Zoom

☒ Students will be able to sign up for an appointment (email ahead for an appt. time)

2. Calendar Description

An examination of tourism as a global, national and local phenomenon, with economic, social, and environmental impacts. The emphasis of this course is on tourism as placemaking. Topics include tourism theory, major tourist destinations, climate change impacts, media influences, hosts, guests, local tourism and tourism to imaginary places.



2 lecture hours, 1 occasional self guided tutorial hour, 0.5 course

Antirequisite(s): the former Geography 2144F/G

Prerequisite checking is the student's responsibility

Senate Regulations state, "unless you have either the requisites for this course or written special permission from your Dean to enroll in it, you will be removed from this course and it will be deleted from your record. This decision may not be appealed. You will receive no adjustment to your fees in the event that you are dropped from a course for failing to have the necessary prerequisites."

3. Textbook



☒ All resources will be posted in Brightspace.

☒ Weekly readings will be assigned on Brightspace. There is no required textbook for this course.

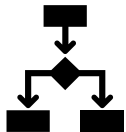
☒ All readings will be available through the Western Libraries online system (or on Brightspace).

4. Course Objectives and Format

Objectives:

- An understanding of space and place within the context of tourism;
- An understanding of geographical concepts and theories of tourism;
- An understanding of the application of these concepts and theories to real world places.

☒ Asynchronous posted lecture material and readings to be completed within the week of posting.



All course material will be posted to Brightspace. Any changes will be indicated on the site and discussed with the class.

Current versions of all popular browsers (e.g., Safari, Chrome, Edge, Firefox) are supported with OWL Brightspace; what is most important is that you update your browser frequently to ensure it is current. All JavaScript and cookies should be enabled.

If students need assistance, they can seek support on the [OWL Brightspace Help page](#). Alternatively, they can contact the [Western Technology Services Helpdesk](#). They can be contacted by phone at 519-661-3800 or ext. 83800.

5. Learning Outcomes

Upon successful completion of this course, students will be able to:

- Demonstrate informed awareness of geographical diversity through knowledge of different places and understanding of the processes that shape them spatially and over time;
- Combine breadth of knowledge of Geography with specialized understanding (regarding the geography of tourism);
- Analyze real-world problems and policy applications using geographical concepts, skills and understanding;
- Literature and secondary data sources: information search and retrieval;
- Critical and reflective reading, listening, thinking.



6. Course Content and Schedule

Week	Dates	Topic(s)	Readings
1	May 9	Course Introduction and Overview AND Place, Sense of Place and Tourism	Posted on Brightspace the Monday prior
2	May 16	Global and National Tourism	Posted on Brightspace the Monday prior
3	May 23	The Geography of Tourism (theory)	Posted on Brightspace the Monday prior
4	May 30	Climate Change and Tourism	Posted on Brightspace the Monday prior
5	June 6	Media Influences on Tourism	Posted on Brightspace the Monday prior
6	June 13	Tourism to Imaginary Places	Posted on Brightspace the Monday prior
7	June 20	The Host – Benefits and Challenges	Posted on Brightspace the Monday prior
8	June 27	The Guest – The Role of the Tourist	Posted on Brightspace the Monday prior
9	July 4	Local Tourism and the staycation	Posted on Brightspace the Monday prior
10	July 12	Covid and Tourism as a Force of Change	Posted on Brightspace the Monday prior
11	July 18	Alternative tourism	Posted on Brightspace the Monday prior
12	July 25	Course wrap-up	Posted on Brightspace the Monday prior



7. Communication



- ☒ Students should check the Brightspace site every 24 – 48 hours
- ☒ Updates will be provided on the Brightspace announcements (see Overview Section for more detail about this course and course delivery)
- ☒ For any other communication, the centrally administered **e-mail account** provided to students will be considered the individual's official university e-mail address. It is the responsibility of the account holder to ensure that e-mail received from the University at his/her official university address is attended to in a timely manner. You can read about the privacy and security of the UWO email accounts [here](#).

8. Evaluation

Mini-Assignment: This will be a shorter assignment which will require some original online research (academic journals and online sources) and the application of this work. Your grade will rely largely on completeness and correctness of the submission.

Assignments: There will be two Assignments due on the dates indicated below. These assignments will allow you to apply the knowledge that you learn in class to real world locations.

Practical Assignment: This will be a short, practical assignment that will require some original online research and data gathering (e.g. photos, online website searches, academic journal searches). Your grade will rely largely on completeness and correctness of the submission.

THERE IS **NO FINAL EXAM** IN THIS COURSE!

Below is the evaluation breakdown for the course. Any deviations will be communicated.



Assessment	Format	Weighting	Due Date
Mini-Assignment	Owl Submission	15%	May 26
Assignment 1	Owl Submission	35%	June 16
Practical Assignment	Owl Submission	15%	June 30
Assignment 2	Owl Submission	35%	July 21

The evaluation methods described in the course outline are essential requirements for the course.

Students are responsible for material covered in the lectures as well as the assigned readings.

- ☒ All assignments are due when specified on OWL.
- ☒ After an assessment is returned, students should wait 24 hours to digest feedback before contacting their evaluator; to ensure a timely response, reach out within 7 days.

Click [here](#) for a detailed and comprehensive set of policies and regulations concerning examinations and grading. The table below outlines the University-wide grade descriptors.

A+	90-100	One could scarcely expect better from a student at this level
A	80-89	Superior work which is clearly above average
B	70-79	Good work, meeting all requirements, and eminently satisfactory
C	60-69	Competent work, meeting requirements
D	50-59	Fair work, minimally acceptable
F	below 50	Fail

Grades will not be adjusted on the basis of need. It is important to monitor your performance in the course. Remember: *You* are responsible for your grades in this course.

9. Accommodation Policies

Students with disabilities work with Accessible Education (formerly SSD) which provides recommendations for accommodation based on medical documentation or psychological and cognitive testing. The accommodation policy can be found here: [Academic Accommodation for Students with Disabilities](#).

General Information about missed work:

University policy on academic considerations are described [here](#). This policy requires that all requests for academic considerations must be accompanied by a self-attestation. Further information about academic considerations, and information about submitting this self-attestation with your academic consideration request may be found here.

Please note that any academic considerations granted in this course will be determined by the instructor, in consultation with the academic advisors in your Faculty of Registration, in accordance with information presented in this course outline.

Flexibility statements

Flexibility on All Submitted Assessments

Please note that because the submission deadline for all submitted assessments already include flexibility in the form of **four grace days (96 hours)**, academic consideration for assignments which are submitted following the end of the period of flexibility will be denied in all cases - unless the instructor is explicitly requested to further extend the no penalty period by Academic Counselling.

Absence from Course Commitments

Students must familiarize themselves with the [Policy on Academic Consideration – Undergraduate Students in First Entry Programs](#)

Students missing course work for medical, compassionate or extenuating circumstances can request academic consideration by completing a request at the central academic consideration portal. Students are permitted one academic consideration request per course per term without supporting documentation. Note that supporting documentation is **always** required for academic consideration requests for examinations scheduled by the office of the registrar

(e.g. December and April exams) and for practical laboratory and performance tests typically schedule during the last week of the term. Students should also note that the instructor may designate one assessment per course per term that requires supporting documentation. This designated assessment is described elsewhere in this document. Please note that any academic considerations granted in this course will be determined by the instructor of this course, in consultation with the academic advisors in your Faculty of Registration, in accordance with information presented in this course outline. Supporting documentation for academic considerations for absences due to illness should use the Student Medical Certificate or, where that is not possible, equivalent documentation by a health care practitioner.

Course Assessments that Require Supporting Documentation

Any assessment submitted following the grace period **will receive a 10% per day deduction**, unless the student receives explicit written Academic Counselling approval for a further extension - in all cases.

Academic Consideration for Course Components with Flexible Deadlines

This course employs flexible deadlines for assignments. The assignment deadlines can be found above in the course outline. For each assignment, students are expected to submit the assignment by the deadline listed. Should illness or extenuating circumstances arise, **students are permitted to submit their assignment up to 96 hours past the deadline without academic penalty**. Should students submit their assessment **beyond 96 hours past the deadline, a late penalty of 10% per day will be subtracted from the assessed grade**. As flexible deadlines are used in this course, requests for academic consideration will not be granted by the instructor unless explicitly requested by Academic Counselling. If you have a long-term academic consideration or an accommodation for disability that allows greater flexibility than provided here, please reach out to your instructor at least one week prior to the posted deadline.

Accommodation for Religious Holidays

Students should review the policy for Accommodation for Religious Holidays. Where a student will be unable to write examinations and term tests due to a conflicting religious holiday, they should inform their instructors as soon as possible but not later than two weeks prior to writing the examination/term test. In the case of conflict with a midterm test, students should inform their instructor as soon as possible but not later than one week prior to the midterm.

10. Make-up Examinations

A Special Examination is any examination other than the regular examination, and it may be offered only with the permission of the Dean of the Faculty in which the student is registered, in consultation with the instructor and Department Chair. Permission to write a Special Examination may be given on the basis of compassionate or medical grounds with appropriate supporting documents.

The format and content of make-ups may differ substantially from the scheduled test or examination.

11. Use of Electronic Devices

Electronic devices are not allowed during quizzes unless an BRIGHTSPACE delivery is being used. In this case only, only approved electronic devices will be allowed during tests and examinations, and only open to the BRIGHTSPACE quiz page with no other tabs open.

12. How to Be Successful in this Class:

Students enrolled in this class should understand the level of autonomy and self-discipline required to be successful.



1. Invest in a planner or application to keep track of your courses. Populate all your deadlines at the start of the term and schedule time at the start of each week to get organized and manage your time.
2. Make it a daily habit to log onto OWL to ensure you have seen everything posted to help you succeed in this class.
3. Follow weekly checklists created on OWL or create your own to help you stay on track.
4. Take notes as you go through the lesson material. Keeping handwritten notes or even notes on a regular Word document will help you learn more effectively.
5. Connect with others. Try forming a study group and try meeting on a weekly basis for study and peer support.
6. Do not be afraid to ask questions. If you are struggling with a topic, check the online discussion boards or contact your instructor(s) and or teaching assistant(s).
7. Reward yourself for successes. It seems easier to motivate ourselves knowing that there is something waiting for us at the end of the task.

13. Academic Offences

Scholastic offences are taken seriously and students are directed to read the appropriate policy, specifically, the definition of what constitutes a Scholastic Offence.

All required papers may be subject to submission for textual similarity review to the commercial plagiarism detection software under license to the University for the detection of plagiarism. All papers submitted for such checking will be included as source documents in the reference database for the purpose of detecting plagiarism of papers subsequently submitted to the system. Use of the service is subject to the licensing agreement, currently between The University of Western Ontario and Turnitin.com (<http://www.turnitin.com>).

Computer-marked multiple-choice tests and/or exams may be subject to submission for similarity review by software that will check for unusual coincidences in answer patterns that may indicate cheating.

14. Western's Commitment to Accessibility

The Department of Geography and Environment strives at all times to provide accessibility to all faculty, staff, students and visitors in a way that respects the dignity and independence of people with disabilities.

Please contact the course instructor if you require material in an alternate format or if you require any other arrangements to make this course more accessible to you. You may also wish to contact Services for Students with Disabilities (SSD) at 519-661-2147 for any specific question regarding an accommodation. Information regarding accommodation of exams is available on the Registrar's website.

More information about "Accessibility at Western" is available.

15. Mental Health

If you or someone you know is experiencing distress, there are several resources here at Western to assist you. Please visit Western's Health and Wellness website for more information on mental health resources.

16. Support Services

Western's Support Services
Student Development Centre

Western is committed to reducing incidents of gender-based and sexual violence and providing compassionate support to anyone who has gone through these traumatic events. If you have experienced sexual or gender-based violence (either recently or in the past), you will find information about support services for survivors, including emergency contacts at https://www.uwo.ca/health/student_support/survivor_support/get-help.html.

To connect with a case manager or set up an appointment, please contact support@uwo.ca.

17. Important Dates

- May 5: First day of classes
- May 9: Last day to add a summer course
- May 19: Victoria Day 8
- June 9: Last day to drop a summer course without penalty
- July 1: Canada Day
- July 25: Last day of classes
- July 28 - 31: Final exam period